

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, Oct, 01, 2019 – Peterson’s Law Office – 8:10 A.M.**

**WEBSITE:** [www.brucemineschamber.com](http://www.brucemineschamber.com)

**Email:** [info@brucemineschamber.com](mailto:info@brucemineschamber.com)

**Present:**

Michael Peever – Mike Peever Auctions  
Larry Peterson – Peterson & Peterson Law Firm  
Jerry Bogart – Town Councillor  
Darren Foster – Fosters Freshmart  
Jim McCulloch – Retired Project Manager  
Mariola Morin  
Bill Gunn  
Keith Hoback

**Call to Order:**

Mike Peever called the meeting to order at 8:05 a.m.

**May Minutes:**

**Motion:** Larry Peterson – Darren Foster that the minutes of June 04, 2019 be approved – **carried**

**Financial report:**

**Motion:** Larry Peterson + Bill Gunn that the financial report be approved – **carried**.

**French Fry:**

Larry Peterson reported that the Chamber made profit of \$6,720.98 for the 2019 french fry season. Breakdown – Classic Car Show sales \$757.80 + Canada Day \$1,557.85 + Demo Derby \$6,190.00 + Sat. \$1,899.50 + Sun. \$815.00 for a total of \$10,460.15.....less expenses of \$3,739.17

Thank you’s especially to Joyce Boismier and Bill Gunn without whom these events would not happen – the hours that go into preparation, taking inventory, estimating what and how much to purchase, organizing volunteers, returning unused product, attending to clean up and winter storage – Joyce and Bill deserve special recognition and thanks.

**Algoma Country Magazine:**

For years the Chamber has promoted the Town of Bruce Mines with a full-page attractive ad. This year there was no one to take on the project, so Pat Peterson took it upon herself to seek out and find advertisers to fill the page for the benefit of the Town.

Pat is pleased to report that the full-page advertisement for 2020 will take place. Pat has not heard back from all the businesses but only 1 advertisement spot is left. Pat wants to give a special thanks to all the businesses who have supported the Chamber in promoting our area and to George Cragg, our webmaster, who will be designing the page.

Larry Peterson has heard there have been comments made by some businesses that they get nothing or expect nothing from advertising in Algoma Country – in Larry’s opinion they are missing the point – by filling a full page of attractive advertising in a magazine that goes out to over 50,000 visitors – they are promoting the town first and themselves second.

Darren Foster will take the one remaining advertising spot.

The Chamber wants to thank Pat for all her hard work and time-consuming activities in promoting the town in the Algoma Country magazine.

### **Rock Hounding Event:**

Keith Hoback gave special thanks to Larry Peterson for the Waiver of Liability to cover the geology tour for 2019 Canada Day. Roy Rupert, (resident geologist) Brian Hepburn, Bill Gunn, Keith Hoback have organized a small but successful tour. There are more inquiries for geology tours for 2020 and the group are starting to think about the 2020 format. There is strong interest in looking for fossils. The organizers would like the tour to end up in the Town at the time the Community Day activities start.

### **Coalition Of The Willing:**

Darren Foster reported that on Wed. Oct. 09, 2019 – invitation to attend a planning session for 2020 – it will be a review of 2019 activities – the positive and negatives and how to improve on the activities.

Jim McCullough will be attending the gathering on behalf of the Chamber

### **Promotion of Local Events:**

Keith Hoback will look into promoting the town through the CBC public announcement program

### **Signage on Municipal Property:**

There is an issue about having businesses putting signs on municipal property. The Town has a responsibility to promoting local businesses and the Town should do whatever they can to.

**Motion:** Jim McCullough + Bill Gunn that the chamber send a letter to the Town asking them to reverse their decision about the removal of Fosters Sign from municipal property and to open up to other businesses the opportunity to put up signage on municipal property – **carried**

### **North Channel Marine Tourism:**

There is a need to review the program offer by the North Channel Marine Tourism and whether to continue and improve the participation in their program or put our energies elsewhere.

The Town, the Chamber and Collation of the Willing (COW) need to review and decide on whether or not to participate.

### **Rydal Bank Historical Society**

Jean Hershey sent in the following report

“The Rydal Bank Historical Society’s annual Thanksgiving Supper will be held on Monday, October 14. Tickets go on sale at 2:30 for sittings at 4:00, 5:00, and 6:00.

All are invited to attend this tasty meal held in the historical Rydal Bank Community Hall.”

### **Recording Secretary:**

The position of Recording Secretary is open for anyone interested in the position Please forward your name and contact information to the Chamber.

### **Next Meeting:**

Next chamber meeting is Tuesday November 05, 2019 at 8:00 a.m.

Adjourned 9:05 a.m.