

BRUCE MINES AND AREA CHAMBER OF COMMERCE

Tuesday, November 07, 2017 – Library – 8:00 A.M.

WEBSITE: [1www.brucemineschamber.com](http://www.brucemineschamber.com)

Email: info@brucemineschamber.com

Present:

Michael Peever – Mike Peever Auctions
Larry Peterson – Peterson & Peterson Law Firm
Jim McCulloch – Retired Bruce Nuclear Project Manager
Bill Gunn – Fine Pine Things
Amber Wills – Librarian
Rick O'Hara – Town Councillor
Pat Peterson – Bruce Bay Cottages & Lighthouse
Michelle Martin – Employment Solutions
Cheryl McKay – North Channel Current
Heidi Werner – Wooden Boxes

Regrets:

Arlene Romberg – Wyzgыз Chip Wagon
Jean Hershey – Rydal Bank Historical Society.
Lois Hart – Registered Psychotherapist
Brian Torrance – Torrance Custom Interiors
Edith Orr – Johnson Farmers Market
Darlene Walsh – Bruce Mines Agricultural Society
Joyce Boismier

Call to Order:

Michael Peever called the meeting to order at 8:05 a.m.

Past Minutes:

Motion: Larry Peterson + Bill Gunn that the minutes of Tues. Oct. 03, 2017 be adopted - *carried*

Treasurer Report:

Larry Peterson + Cheryl McKay that the Treasurer's Report be adopted as presented.

French Fry Committee:

Bill Gunn submitted the following report

During the October meeting it was suggested that we explore options for upgrading our fry operation. I have done some research into these suggestions.

1. Get a mobile unit.

- 2017 16' Victory Red Unit for sale at \$5900.
- Shanghai Xihrai Catering equipment – trailer only \$3,000 – \$5,000 then equip with fryers, sink, etc. + shipping + CSA, TSAA, and ESA inspection and approval.

My opinion – not an option in our present capacity to pay initial costs. Alternate option is to seek used units. I found one for \$25,000.

2. Go electrical fryers.

- Wells 40lb. Fryer – 220 volt- \$2639
- MKEFE – 30 lb. Fryer – 208volt - \$3353

I chose the two above units because we have 40lb. Propane fryer. Yes you can buy 10lb to 20lb fryers for around \$600. They would not cook fries as fast as we would need them. Also, we would need to hard wire them for the required voltage which means they cannot be moved.

Because I only spent a couple of hours going over site on the internet and weeding out the information, I know this is a brief summary. However, I believe as before that the best thing to do is to get a new propane fryer like the one just purchased. Perhaps the Chamber would consider buying a dedicated trailer for this purpose when we have \$10,000 or so in funds.

It was decided that further research will be needed for the future use of the French fries. Bill Gunn will look into this.

New Business:

Best Practices Mission Tourism Excellence North: Pat Peterson submitted the following report:

Attached are the conclusions from the Best Practices Mission in Traverse City that I attended in June plus the Tourism Excellence North Wayfinding Tool. (These 2 documents were given to the Marketing Committee of Heidi Werner, Edith Orr, Cheryl McKay & Larry Peterson). I was looking forward to the Economic Alliance Tourism Summit this fall to see what their plans were for Wayfinding and etc but it was cancelled. Bruce Mines, Plummer Additional, Johnson Township have all joined the Economic Alliance. Wayfinding may be developed under them? The attached Tool is a great place to begin with finding out what our area needs for Wayfinding. However, the Chamber could focus on Bruce Mines, Plummer Additional and Johnson to collaborate hub and spoke tourism product development and make our area the place to stop along the Highway 17 corridor.

Round Table Tourism Discussion Tuesday Oct 24th hosted by Fednor: Pat Peterson submitted the following report:

Report on Round Table Tourism Discussion Tuesday Oct 24th hosted by FedNor that I participated in:

Earlier this spring the Honourable Navdeep Bains, Minister of Innovation , Science & Economic Development and the Minister responsible for FedNor announced the development of this Strategy which will serve as an economic development roadmap to help guide future Government of Canada activities and investments in Northern Ontario. To ensure the needs and priorities of Northern Ontarians are fully considered FedNor held 32 roundtable teleconferences representing the regions many social, economic and business interests.

In the roundtable discussion that I participated in there were 13 of us who discussed the Prosperity & Growth for Northern Ontario .

Fednor has held 32 round table discussions focusing on How Northern Ontario can add to the National Innovation focusing on People Technical Companies and building stronger Communities. The results will be compiled and available in December.

Canada's New Vision for Tourism: Pat Peterson submitted the following report:

Canada's New Vision for Tourism might also be of interest to you, a short introduction to the vision and the 20 Action Items that have been developed to attain that vision can be found at: <http://www.ic.gc.ca/eic/site/095.nsf/eng/00002.html>

Fish'n Canada: Pat Peterson submitted the following report:

Bruce Bay Cottages & Lighthouse hosted Fish'n Canada for 5 days this month. I was also interviewed on Sportsnet radio show last weekend. Great exposure for our small community. The show will air end of January of February 2018. They used our resort as a home base and fished the area going up to Neebish for small and large mouth Bass plus Sault Ste Marie for Steelhead and Salmon.

Upcoming Events in Tourism: Pat Peterson submitted the following report

Tourism Summit Thunder Bay Nov 15th I will be attending if the Chamber wishes a report?

Algoma Country General Meeting is being held in the Soo at the Water Tower Inn Thursday Nov 9th in Sault Ste Marie.

Rydal Bank Historical Society: Jean Hershey sent in the following report:

The Rydal Bank Thanksgiving Turkey Supper was a great success again this year and appreciation is expressed to all who helped with the preparations and serving and to all who came out to enjoy the meal.

The Society is also appreciative for receiving the Ontario Heritage Development Operating Grant through the Ministry of Tourism, Culture and Sports.

Business Christmas Social:

Some small businesses are asking if there was a Community Christmas Party for the staff of various businesses. Johnson Twp. has the best kitchen facilities for such an event. **Motion:** Heidi Werner + Amber Willis that the Chamber organize Friday Dec. 08, 2017 a Business Christmas Party. - **carried**

After 6:

The next After 6 event will be discussed in January 2018

Library Gala:

Valentine's Day in 2018 is a possible date for the next library event

Citizen of the Year:

The last Friday in February 2018 has been set aside for the next Citizen of the Year. Any suggestion on candidates is being welcomed

Canada Day 2018:

The Town will set aside \$5,000.00 for fireworks
The Town has been talking with Gardner Marine for a barge.
The Town will look after the creating of a parade
The Canada 150 is interested in proceeding with this project.

Rick O'Hara will come up with the name of a councillor who will work with the committee.
Heidi Werner will look into this project

Northern Ontario Internship Program:

Anyone who wishes information on this program to contact Michelle Martin.

Marketing Committee:

Heidi reported that a survey for the Strategic Plan is being developed – it will concentrate on the role of people in the Chamber and the Chamber involvement in the community.

Algoma Country advertisement promotion was successful and made a little bit of money for the Chamber.

In January the comprehensive review of the website will be undertaken – updating information, updating photos, etc.

Library Play:

Dec. 16, 2017 2:00 p.m. – The Library will be presenting a Christmas Play at the Bruce Mines Community Day.

Royal Bank:

The RBC is now refusing to exchange USA currency into Canadian currency for anyone including tourists.

Next Meeting:

Tuesday Dec.05, 2017 at 8:00 a.m. at the Library

Meeting adjourned at 9:05 a.m.