

## BRUCE MINES AND AREA CHAMBER OF COMMERCE

Tuesday, August 01, 2017 – Library – 8:10 A.M.

WEBSITE: 1[www.brucemineschamber.com](http://www.brucemineschamber.com)

Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)

### **Present:**

Michael Peever – Mike Peever Auctions  
Larry Peterson – Peterson & Peterson Law Firm  
Brian Torrance – Torrance Custom Interiors  
Amber Wills – Librarian  
Darlene Walsh – Agricultural Society  
Heidi Werner – Wooden Boxes

### **Guests:**

None

### **Regrets:**

Pat Peterson – Bruce Bay Cottages & Lighthouse  
Arlene Romberg – Wyzgyz Chip Wagon  
Jean Hershey – Rydal Bank Historical Society.

### **Call to Order:**

Michael Peever called the meeting to order at 8:10 a.m.

### **Past Minutes:**

**Motion:** Larry Peterson + Heidi Werner that the minutes of Tues. July 04, 2017 be adopted as amended - *carried*

### **Treasurer Report:**

Larry Peterson + Brian Torrance that the Treasurer's Report be adopted as presented.

### **French Fry:**

The existing friers are commercial heavy duty and Arlene Romberg recommend that the Chamber keep the friers as they are worth keeping. In the interim we will keep the existing friers in good working order until more detailed information is obtained on the newer commercial friers – electric or gas.

There is a need to organize a work bee to remove old non-working freezers, refrigerators and generally clean up the chip booth at the fairgrounds. Sunday August 20, 2017 at 9:00 a.m. at the fairgrounds.

### **Marketing Committee:**

Heidi Werner submitted the following report:

The committee is seeking funding to develop strategic planning.  
Fednor has advised there is funding available. There is a need to do Request For Proposal.

Edith and Heidi drove to Wawa and distributed brochures – some brochures have been sent east. Arrangements are being made for greater distribution.

A review of the website has to be undertaken to determine what updating, if any, has to be done.

Town of Bruce Mines has approved the Snoplan Advertisement – that will be sent off to AKTA

Algoma Country Magazine – the advertisement subscribers and contacts are underway.

Huron Shores is attending 2 trade shows this year – they may be willing to help promote the area through the distribution of brochures.

**Canada 150:**

Jim McCulloch is preparing a detailed report – the committee did make money around \$2,271.00. There were also tangible assets which were purchased and will be used by the Chamber in the future. The cost of the volunteer appreciate dinner has yet to be taken out of this amount. The committee had goals which basically were met.

**Agricultural Society:**

Darlene Walsh reported that the Society believes that the Canada 150 event was a good event and feel it is worth making it an annual event.

The Agricultural Society has agreed the Chamber can have a dressing room to store valuable Chamber materials. The cost of which has to be determined.

The arena is available for both short term and long term storage space for rent.

One of the craft buildings, due to its deteriorating condition, will be closed down and all exhibits will be moved to the arena.

The horse barn is in need of repairs to enable the horse events to take place this September. Due to the extent of the repairs there is some question as to whether the horse events can be accommodated this year. Hence it is expected that there will be a substantial drop in Fair attendance.

138 years of the Fall Fair – it is worth preserving.

There is a need for both financial support + support in kind to help to maintain and upgrade the Agricultural Society facilities. There is a need for a good working electric stove.

**Next Meeting:**

Tuesday September 05, 2017 at 8:00 a.m. at the Library

Meeting adjourned at 9:10 a.m.