

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, March 07, 2017 – UNION PUBLIC LIBRARY – 8:00 A.M.

WEBSITE: www.brucemineschamber.com

Email: info@brucemineschamber.com

Present:

Michael Peever – Mae-Ger Treasures
Larry Peterson – Peterson & Peterson Law Firm
Brian Torrance – Torrance Custom Interiors
Pat Peterson – Bruce Bay Cottages & Lighthouse
Edith Orr – Johnson Farmers Market
Heidi Werner – Wooden Boxes
Jim McCulloch – Retired
Lois Hart – Registered Psychotherapist
Michelle Martin – Employment Solutions
Lory Patteri – Town Mayor
Richard O’Hara – Town Councillor
Cindy Chisholm – Town Councillor
Amber Wills – Librarian
Joyce Boismier – French Fry Committee
Cheryl McKay – North Channel Current

Guests:

None

Regrets:

None

Call to Order:

Michael Peever called the meeting to order at 8:00 a.m.

Past Minutes:

Motion: Larry Peterson + Jim McCulloch that the minutes of Tues. February 07, 2017 be adopted - **carried**

Treasurer Report:

Larry Peterson + Jim McCulloch that the Treasurer’s Report be adopted as presented.

Canada 150:

Jim McCulloch reported that the bank account has been opened with signing authority being Jim McCulloch and Larry Peterson. Jim wants to set up proper accounting systems.

Motion: Jim McCulloch + Pat Peterson that the sum of \$1,500.00 be paid to the 150 Committee – **carried**

Jim reported that a rough budget has been drafted but there has been no report on the grant applications.

Jim McCulloch put in request for facilities – the matter will be discussed tomorrow Wed. March 8th at the Recreational Committee meeting

Town has booked the fireworks – the Townships Plummer & Johnson have agreed for in-kind donations but there is no financial commitments. The fireworks cost \$5,000.00 – the barge has been reserved.

Insurance:

Insurance certificates with additional insureds being added be referred to the Risk Management Committee.

Trivia Night:

Heidi Werner reported that 6 tables have been booked – 3 tables are coming in from Thessalon. There are plans for a silent auction. A liquor licence will be applied for along with PAL insurance.

Algoma Kinniwabi:

Pat Peterson reported that the Membership Invoice has been received for 2017 membership. We usually share this membership with the Town and an email has been sent to them and they will reimburse the Chamber for their share if it is approved by Town Council. It is before Town Council on Monday night. I would like to put a motion on the floor to pay Algoma Kinniwabi's membership for 2017 for a total of \$367.25.

Motion: Pat Peterson + Lois Hart that the Chamber pay the \$367.25 membership fee - **carried**

Tom Thomson - Group of 7:

Pat Peterson reported that the Marketing has started. Posters are printed. There will be a donation jar at the door. Michael Burtch will be speaking about Tom Thomson and the painting. The showing of the Movie of West Wind will now not be shown due to the cost. At the end of the event we will all march down to the site where Tom Thomson sat. This part of the event will be upgraded in the process of organizing now.

Sylvia Stobie's composition on the Song of Bruce Mines done years ago, was mentioned and arrangements will be made to get a copy of that song.

Tourism Excellence North:

Pat Peterson reported Tourism Excellence North Assessment Tools: Joint Town of Bruce Mines, Plummer Additional, Johnson Township. All assessments are collected. I will be working on them this weekend and I hope to present it briefly. May have to wait until April. Combining the 3 municipalities will offer a lot of tourist attractions

Health & Safety:

Pat Peterson reported

Deadline : Dec. 2018 unless you have a product with the red triangle.

That the Health & Safety Course is tentatively set April 11th 2017, 9:30 am till 4:30 at Bruce Mines Community Hall. Cost: \$30.00 includes lunch & coffee breaks and etc.

Shannan Boston from the Algoma District Workplace Safety and Prevention Service will be presenting a high level introduction to the Health & Safety Regulations of Ontario. The course will include the following:

Introduction to Health & Safety in Ontario + Blended WHMIS

- *Information on Health & Safety Regulations for businesses and organizations with volunteers.*
- *Health & Safety roles, regulations and resources.*
- *Some resources will be provided. Handouts on "new hire orientations, setting up Health & Safety in small businesses, what to post in your workplace*
- *information on Health & Safety policies*
- *General open question and answer period.*
 - *Introduction to the WSIB small business course to save 5% on last years WSIB. Date to be picked for the future for businesses that are interested in this course*

AFTERNOON: Train the Trainer Blended WHMIS (2015) course giving out manuals that you can take back to your business to train your staff with. 2015 WHMIS is required for all employees by Dec 2018 or sooner if you purchase materials with the red diamond on them.

Michelle Martin reported that her organization will be able to meet the WHMIS

(Secretary's note: - this workshop was postponed for the time being.)

Barter in Bruce Mines:

Heidi Werner reported that she reached out to a small committee - Lenny Smith, Marla McPhee, Eve Webb, Mariners Cove – sold 5 tables inside the Hall – yard sale, trunk sale, artisan sale,

Selling a yard sale kit - \$10.00 registration fee – balloons, signs and put on the map. This is set for May 13, 2017

\$20.00 for inside table \$10.00 for outside space – bring your own table – registration paid in advance.

Marketing Committee: (Heidi Werner/Edith Orr/Cheryl McKay/Larry Peterson)

Heidi Werner reported there was a brief meeting – need to work on a plan.

“Wow Wednesday” was raised to assist the Farmers Market. Edith Orr reported that there is a need to develop a Wednesday night entertainment to attract people to the waterfront. The public would get passports which would be stamped by the contributing businesses. There are lots of details that need to be worked out. It would involve “Wow Bucks” to help spend in the businesses.

The Museum could be open longer hours for this mid-week event – volunteers usually like the weekend off but would be willing to stay on duty mid-week.

Right now, the future of the Farmers Market is uncertain for Bruce Mines. There needs to be a change in the marketing plans to encourage the Farmers and other merchants to participate.

Regional Economic Committee:

Edith Orr reported there is discussion on the Formation of a Regional Economic Committee from Prince Twp to Sagamok. There is a meeting tomorrow Wed. March 08, 2017 at 1:30 in Iron Bridge. There are 23+ entities – 5 are first nations. Looking at a Not-for-Profit Entity.

Customer Service Workshop:

Cheryl reported that she and Michelle – Customer Service Workshop 1.5 hour geared mainly to high school students – but open to everyone. May 16 or 23, 2016 3:30 p.m. to 5:00 p.m. – need to get 10 students. Location at CASS. Employment would hold the seminar – there may be a room charge at CASS which could be covered by the Chamber - \$10.00 - \$15.00

Motion: Cheryl McKay + Lois Hart that the Chamber co-host the Customer Service Workshop to be planned by the organizers.- **carried**

Chamber Benefits:

Mike distributed a list of Chamber benefits to be reviewed by everyone and added to.

Membership:

Arlene has retired from this position for now....she is willing to work with anyone who is interested in taking over her position.

Soo Innovation Centre:

Pat Peterson was approached by Soo Innovation Centre – BEAM – broadband for businesses – Friday March 31st at Lighthouse Lounge. This would be for anyone interested in E-Commerce and Web Work.

After 6:

March 28th at Johnson Twp Community Centre

Business Seminar:

Cheryl was approached by Tom Henschell – wife is a lawyer – owns the grocery store building in Richards Landing – offering a business start-up seminar in Richards Landing in April 2017 – a 5 hour seminar.

Next Meeting:

Tuesday April 4, 2017 at 8:00 a.m.

Meeting adjourned at 9:10 a.m.