

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, Feb. 07, 2017 – UNION PUBLIC LIBRARY – 8:00 A.M.

WEBSITE: www.brucemineschamber.com

Email: info@brucemineschamber.com

Present:

Michael Peever – Mike Peever Auctions
Larry Peterson – Peterson & Peterson Law Firm
Brian Torrance – Torrance Custom Interiors
Pat Peterson – Bruce Bay Cottages & Lighthouse
Arlene Romberg – Wyz-Gyz French Fries
Edith Orr – Johnson Farmers Market
Heidi Werner – Wooden Boxes
Jim McCulloch – Retired
Lois Hart – Registered Psychotherapist
Bill Gunn – Fine Pine Things
Michelle Martin – Employment Solutions

Guests:

James Werner

Regrets:

None

Call to Order:

Michael Peever called the meeting to order at 8:00 a.m.

Business Directory

Pat raised questions about the following resolution:

Edith Orr - there is a need for the Business Directory – benefits for Chamber members + additional costs to list business members who are not members.

Memberships deadline must be March 1st to get the Business Directory out by mid April.

Members will be on printed form and on the website.

Cost to non members - \$30.00 or \$40.00

Motion: *Arlene Romberg + Pat Peterson that the cost for non members to be listed in the business directory and on the website without a link to be 60% of the current membership fee per year – carried*

Motion: *Cheryl Mackay + Pat Peterson any applicants to the Chamber membership /directory/website to have a late fee of 10% after the deadline of March 1st*

There are issues of free advertising for non-paying businesses who refuse to pay their dues or support the Chamber

There are issues of mis-information of listing businesses – i.e. telephone numbers being incorrect.

Website:

The general consensus is the following:

List all businesses and hi-light the chamber members on the website

Pamphlet (Business Directory)

This is what will cost participants \$30.00 or \$40.00

We need a committee to study and come back with a proposal.

We need a definition of a "pamphlet" – is it 14 "paper folded into 3 sections ?

Brochure: - is defined as the publication spear headed in the past by Bill Gunn. It is glossy, multi-coloured and is 14" x 17". There should be no confusion over the definition of a "brochure"

Motion: Jim McCulloch + Larry Peterson that the resolution on the Business Directory in the January meeting be cancelled. – **carried**

Membership Committee

Edith Orr + Arlene Romberg are already involved in this project.

Marketing Committee

Heidi Werner, Edith Orr, Cheryl McKay and Larry Peterson to work on this project.

Website Issues:

There are issues with several people contacting the Web Master for publishing information and that is causing confusion...there is a need for a designated representative. Arlene Romberg is currently being the contact person for web information.

There is a need to have 2 web persons – 1 to keep memberships up to date and 1 to keep current events up to date.

Webmaster

George Cragg has been our chamber webmaster since day 1 and does a tremendous job at no cost to the chamber. George has to depend on others to get proper and correct information and does a heck of a job.

Motion: Pat Peterson + Heidi Werner that a show of appreciation for George Cragg by way of free membership - **carried**

Past Minutes:

Motion: Larry Peterson + Heidi Werner that the minutes of Tues. Jan. 03, 2016 be adopted as amended - **carried**

Treasurer's Report:

Motion: Larry Peterson + Heidi Werner that the treasurers report be adopted as presented- **carried**

Seedy Saturday:

Edith Orr reported that an advertisement is being run in the Sentinel. To put the Chamber logo on the advertisement will cost \$25.00.

Motion: Arlene Romberg + Lois Hart that the Chamber support this for the sum of \$25.00 - **carried**

Motion: Heidi Werner + Arlene Romberg that the Chamber pay for the table on March 11, 2017 for \$20.00 – **carried**.

Canada 150

Jim McCulloch visited the Mayor about paying \$600.00 for the Bruce Mines Marina membership with the North Channel Marina Association.

There are 20 lamp poles in town that will hold hanging planters – CASS has agreed to build the planters as a school project. Cost estimate is \$750.00 for 20 planters.

A secondary grant has been applied for but no word on whether it was approved.

Trivia Night

Jim McCulloch and Heidi Werner are planning 10 people per table are being for 12 tables – need to have groups and organizations. Sat. April 1st at Bruce Mines Community Hall.

Colour Post Cards

1000 cards have been ordered

Agenda

To help organize the meetings of the Chamber within a limited time period – people who wish to speak at the meeting to contact Michael, Arlene or Larry.

Barter in Bruce Mines

In 2016 there were no yard sales and the customers were few and far between

There was no festive atmosphere outside down town to attract shoppers. It is held on the Mother's Day Weekend. There is a need for someone to head up this project.

Next Meeting:

Tuesday March 7 at 8:00 a.m.

Meeting adjourned at 9:10 a.m.