

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, Nov. 01, 2016 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Michael Peever – Mae-Ger Treasures  
Larry Peterson – Peterson & Peterson Law Firm  
Jim McCulloch – Retired  
Lois Hart – Registered Psychotherapist  
Heidi Werner – Wooden Boxes  
Edith Orr – Central Algoma Freshwater Coalition  
Cheryl MacKay – North Channel Current  
Brian Torrance – Torrance Custom Interiors

**Guests:**

None

**Regrets:**

Jean Hershey – Rydal Bank Historical Society  
Pat Peterson – Bruce Bay Cottages & Lighthouse

**Call to Order:**

Michael Peever called the meeting to order at 8:05 a.m.

**Past Minutes:**

**Motion:** Larry Peterson + Cheryl MacKay that the minutes of Tues. Oct. 04, 2016 be adopted - **carried**

**Treasurer's Report:**

**Motion:** Larry Peterson + Lois Hart that the treasurers report be adopted as presented - **carried**

**Fund Raising Boxes:**

Where are they?

One could be used at the Business Appreciation Gathering

**Workshops: Formula for Success**

90 supplies

90 infrastructure – staff, etc.

90 labour

10 profit

Q. what is your break even point ? – then go from there

**T-Shirts:**

Heidi delivered \$831.00 from the sale of T-shirts

**Intern:**

Should the Chamber consider sponsoring this position?

North shore Marine Association is looking at hiring an intern in partnership with other organizations.

Need office space + telephone line + supervisor

It is better for the Chamber to act alone and avoid numerous dynamics involving partners.

**Goal Setting:**

What are the goals of the Chamber for the next 5 years – we need a staff person.

We will put out a suggestion box at the Business Appreciation Evening – what do you want the chamber to do for your business.

**Rydal Bank Historical Society:**

Jean Hershey sent in the following report:

*“The members of the Rydal Bank Historical Society express their appreciation to everyone who helped to make the annual Thanksgiving Supper a great success.*

*Plans are underway for Canada 150 celebrations. Dinner theatre and concert will be held at the Rydal Bank Hall on May 27, 2017. Save the date for this fun evening. Details will be announced soon.”*

**ATKA:**

Pat Peterson sent in the following report:

*“The Chamber has paid Algoma Country for the full page advertisement. The page is in process of being approved by a few of the businesses and then will be submitted for printing. Special thanks to George Cragg again for designing the page.”*

**The North Shore Network Session:**

At ADSAB Board Room at 1 Collver Rd., Little Rapids – Wed. Nov. 23, 2016 from 9:30 a.m. to 12:00 p.m. – development of agriculture, life style development (waterfront development and assistant living lifestyle), tourism and business development

Cheryl MacKay and Heidi Werner would like to attend – confirmed. Perhaps Pat Peterson and Jim McCulloch

**Tuesday, November 8, 2016– Business Appreciation Event**

- Set up is at 4:00 p.m. at the Community Hall
- 5:00 p.m. doors will open – Cheryl and Heidi will attend the door
- Veggie trays will be available
- Heidi will do up business directories to be updated.
- 6:15 p.m. will be the refreshments –
- 7:15 p.m. – chamber presentation with Michael
- Employment Solutions will do their business awards – 4 businesses to be recognized
- Heidi will do a power point presentation – basis for an annual report
- Heidi will introduce Canada 150
- Jim McCulloch will present the Canada 150
- Opportunity Boosting
- Handing out registration forms for 2017
- Certificate Frames have been obtained
- Stickers for 2017 will be available
- Membership Package – Marine brochure, chamber brochure, business handouts.
- Michael will bring the speaker system.

The notice is posted on Facebook, North Channel Current, and on the Chamber website. Heidi paid \$7.00 to boost the Facebook site.

It may be better to have the event in October – November is a busy month for many people.

Need to note the mission statement, the benefits of membership and past accomplishments. We need handouts.

Need rsvp – to help organize the event. Service Ontario will participate.

Business card box for a door prize

**Membership Certificates:**

Frames have been purchased and are ready to receive the membership certificates

**Browns Island Little Free Library:**

Cheryl MacKay's presentation to the Town was well received. A chain saw carver who does beautiful work was interested in making a special book container was excited about the project.

**(former report)**

Jim presented a draft Lighthouse storage for the books.

Cheryl MacKay – a box filled with children and adult books – take one – leave one. There are 40,000 around the world – there are a couple of places in Ontario with the little free library. There is 1 location in Soo, Michigan – none in Algoma District.

Each location has to be registered \$45.00 which gives a plaque to be put on the box.

Bruce Mines box could be nautical in design with a copper roof. Some of the sitting benches have a "dog hook" to attach the dog leash to. There is a need for a Steward to monitor the project.

Cheryl has agreed to head up this project.

Jim has agreed to build a kiosk and have it ready for the Spring.

**Motion:** Pat Peterson + Lois Hart that Cheryl MacKay and Jim McCulloch head up the Little Free Library Project – **carried**

**Canada 150:**

There is a need to put together a working committee for this event. They will need to have an add on for Town signs "Come Home for 2017". Events to be held on July 01, 2017 weekend.

Meeting at Wed. Nov. 02<sup>nd</sup> -7:00 p.m. at McCulloch/Hart residence to develop the working committee.

**Next Meeting:**

Next Meeting – Tuesday, December 06, 2016 at the Union Library at 8:00 a.m.

**Executive Meeting:**

TBA

**Adjournment:**

At 9:00 a.m.