

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, June 7, 2016 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Larry Peterson – Peterson & Peterson Law Firm  
Jim McCulloch – Retired  
Lois Hart – Registered Psychotherapist  
Edith Orr – Desbarats Farmers Market  
Michael Peever – Mae-Ger Treasures  
Brian Torrance – Torrance Custom Interiors  
Heidi Werner – Wooden Boxes  
Arlene Romberg – Wyz-Gyz French Fries  
Cheryl MacKay – North Channel Current  
Michelle Martin – Employment Solutions

**Guests:**

None

**Regrets:**

Pat Peterson – Bruce Bay Cottages & Lighthouse

**Call to Order:**

Michael Peever called the meeting to order at 8:05 a.m.

**Past Minutes:**

**Motion:** Larry Peterson + Cheryl MacKay that the minutes of May 03, 2016 be adopted - **carried**

**Treasurer's Report:**

**Motion:** Larry Peterson – Lois Hart that the Treasurers report be adopted as presented – **carried**

**Community Day + Cruisin Car show:**

8 tables have been set aside for the Chamber for French fries, cotton candy, pop-corn. 2 Canopies have been rebuilt by Michael Peever. Toss out 4 or 5 T-shirts

**Johnson Farmers Market:**

Edith Orr announced "Strut Your Stuff Day" for August 6, 2016 – vendors are invited to participate. Edith also announced "Freggie@The Market" from June 11<sup>th</sup> to Sept. 10<sup>th</sup>  
Edith also announced "Eat Algoma" – Sat. Sept. 17, 2016 – chef's competition in Desbarats.

**Marina Committee:**

Jim has been appointed to the Town Marina Committee

**Joint Meeting & Municipal Attitudes & Business Attitudes:**

It is reported that the Township needs amendment to fire agreement to include grass fires – Town will act on grass fires but won't put it in writing.

Arena – there are 2 conflicting proposals from the Agricultural Society.

There is a general feeling that many municipalities do not see themselves as a stimulus for business development which is in their mandate and a very important element of their mandate that is being ignored. Municipals are to be the ambassadors of their local businesses – not to put those businesses down.

Tiams Report – online – is free software that will calculate the economic impact a particular event will have on a community.

The Sault Ste. Marie Innovation Centre – has programs and information on what has economic impacts on a community.

East Algoma Community Futures – Shawn Heard from Blind River is a strong supporter for the area.

We need to obtain information as to the economic impact of the upcoming Classic Car Show/Community Night.

Some are amazed at the resentment and negative attitudes of the area which is totally senseless. There is a need for development for a community spirit. A price tag cannot be put on every event.

A number of local businesses do not support local events because “they are the only business in town” and feel they don’t have to contribute in any way whatsoever as they benefit from the events anyway.

#### **Library:**

Interviews are being made for the new CEO. There are 2 board positions open which the Municipality will fill AFTER the hiring of the new CEO.

#### **Canada’s Centennial 2017:**

There is a meeting on June 14<sup>th</sup> at the Library. Home Hardware has a real tulip that has the colours for the Centennial - \$12.00 for 25 bulbs. The deadline for the order is June 23, 2016. There is a need to talk with the Horticultural Society and Dave McClelland. \$500.00 will get us 1,000 bulbs to plant and to sell.

**Motion:** Edith Orr + Lois Hart that the Chamber budget \$500.00 for the purchase of Centennial Tulips Bulbs to be both used and sold in the area. **Carried.**

#### **Lake Huron Cycling Trail:**

Cheryl reported that there are trails from Sudbury to Sault Ste. Marie – Bruce Mines hosted a morning meeting for the by cyclists. Cheryl participated in the cycling to Echo Bay. The MTO has committed to paving highway shoulders for cyclists. This is a fabulous event.

#### **T Shirts Project:**

T-shirts are in and will be sold on Community Day + the Marina + Mariners Cove. Heidi has already sold a dozen on her own. Sweat shirts are very popular.

#### **French Fry:**

Will be participating at the Classic Car Show /Community Day under the direction of Joyce Boismier

#### **Insurance:**

Is being reviewed and amended by Arlene Romberg

\*\*\*\*\* Reports from previous meetings \*\*\*\*\*

**Volunteer Fair:**

What about putting on a volunteer get-together over a BBQ of burgers, etc. and invite the younger (and older) members of the community to come out and get involved.

**North Channel Marine Tourism Council:**

Jim McCulloch reported the Annual Conference on April 15 & 16, 2016 – it was an excellent meeting. The report is attached to these minutes. Facebook is the major medium but it requires a designated person to update the information – 2 hours a week.

North Channel Marine Tourism Council is planning to develop a Facebook page which Bruce Mines would take advantage of. On average boaters spend \$200.00 per day at port. Jim showed the Marina Shopping Bag with various fliers in it. Jim is also on the Board of Directors.

**Barter in Bruce Mines:**

There is a need for more vendors – hours 9:00 – 3:00 p.m.

There is a need for food in the Community Hall – coffee and sweets on an honour system. There are 15 tables already spoken for. Table fees are \$10.00. Set up is this Friday morning at 9:00 a.m. at Community Hall.

**Green Expo:**

Heidi Werner reported that 48 feet of exclusive dedicated space to Chamber members. The budget is \$200.00 for the booth – banner 72 x 30 - \$125.00 – 2 signs @ \$50.00, table cloths – total budget \$675.00

Pat said the Chamber has red table skirting which may be useful. The Library may have numerous white table cloths used for the Library Gala.

**Motion** Pat Peterson + Brian Torrance that the Chamber donate \$675.00 to the Green Expo project - *carried*

**Background information:**

Edith Orr reported on Sat. July 23, 2016 The Green Expo will take place at Johnson Township Community Centre from 9:00 a.m. to 3:00 p.m.

The Green Expo originated in 2009 and continued annually through to 2014 to promote exciting environmental projects. In 2015 the organizing committee decided on a new direction and “Sustain Algoma Expo” was born. This fun family event promotes living sustainably and features a diverse variety of exhibitors, kid’s activities and local food with a focus on sustainable Algoma Communities.

Edith recommended the Chamber purchasing a table to promote numerous businesses and local attractions on the one table. Brian Torrance + Cheryl MacKay + Heidi Werner have agreed to organize this event

**Memberships:**

Arlene Romberg reviewed past 4 years of memberships – to date our paid up memberships are ahead of past years – many memberships come in late spring and early summer when businesses open for the season.

**PayPal:**

We should think about adding a tab to the Chamber website for “paypal” and another tab for “donations” for the business scholarships, etc. Arlene will be in touch with George Cragg about web designs

**Marina Brochure:**

Jim McCulloch reported and presented the brochure of the Marina. Special thanks to Pat Peterson and George Cragg for their valuable contributions. Special thanks also to Jim McCulloch who did a tremendous amount of work to put the brochure together.

**Placemat Project:**

Pat Peterson reported that the Town and the Chamber shared an advertisement in the placemat and it has been submitted to Edith Orr. Special thanks to George Cragg for designing the advertisement.

Edith Orr reported that the draft is now going to the designer – there is a need of photos. Pat recommended Edith go to Picassa at Bruce Bay Cottages & Lighthouse for numerous water themed photos.

**Central Algoma Freshwater Coalition:** No report

**Rydal Bank Historical Society:** No report

**Simpson Mine Shaft:** No report

**Bruce Mines Historical Society:** No report

**Algoma Kinniwabi Tourist Association:**

Pat Peterson reported there is no report but she believes one advertisement is still not paid for Arlene and Mike were looking into it.

**Johnson Farmers Market – Bruce Mines Division:**

Edith reported that the Town is willing to support this event.

The Bruce Mines Market is mid-week – Wednesday for July and August – some of the Johnson Farmers would be interested in participating in Bruce Mines mid-week and Johnson on Saturdays

**Sault Ste. Marie Chamber of Commerce:**

Pat Peterson reported that the Soo Chamber is now on Facebook to you can “like” them and receive their upcoming events

**Grant Application Program: (post meeting)**

*Valerie Harting sent an email to Larry Peterson offering her experience, time and talent is preparing Grant Applications for any organization who wishes to apply. This is one offer the two Historical Societies and the Chamber cannot afford to let slip by.*

**Arena:** No report

**Donation Boxes:**

They are in – signs promoting the CASS business student scholarship is being made up.

**Artisan Market:** No report

**Library:** No report

**Welcome Package:** No report

**GeoThermal:** No report

**Policy & Procedures:**

Arlene and Pat have been working on roughing out a Policy and Procedures for the Chamber. Larry reported that he is checking out Abuse Policy from other organizations in order to create a policy for the Chamber.

**Web Site:**

Arlene Romberg is working with George Cragg on updating the Chamber website.

**Membership:** No report

**Library:** No report

**Royal Canadian Legion:** No report

**Lions Club:** No report

**Executive**

President – Arline Connell

Secretary – Carol Rickard

Treasurer – Patsy Golec

Meetings held 1<sup>st</sup> Thursday of the month from September to June at Light Haven, 7:30pm.

**SnoGlyders:** No report

**President**

Chris McMillan phone number is 705-941-8700 and email [anglerchris@bell.net](mailto:anglerchris@bell.net).

**Agricultural Society:** No report

**Horticultural Society:** No report

2016 officers are: Betty-Jean Smith as President; Paula Matheson as Vice-President and Maggie Willis Secretary-Treasurer. Interesting stats: membership for 2015 = 73 which is 26% higher than previous year AND our volunteer hours increased by 30% - enthusiastic momentum in our group.

**North Channel Geocache Event:** No report

**ADSAB:** No report

**Miscellaneous:** None

**Next Meeting:**

Tuesday, July 5th, 2016 at the Union Library at 8:00 a.m.

**Executive Meeting:**

TBA

**Adjournment:**

At 9:05 a.m.