

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, April 5, 2016 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

Arlene Romberg – Wyz-Gyz French Fries
Larry Peterson – Peterson & Peterson Law Firm
Jim McCulloch - Retired
Lois Hart – Registered Psychotherapist
Pat Peterson – Bruce Bay Cottages & Lighthouse
Michael Peever – Mae-Ger Treasures
Rick O'Hara – Town Councillor
Brian Torrance – Torrance Custom Interiors
Cheryl MacKay – North Channel Current
Edith Orr – Desbarats Farmers Market
Heidi Werner – Wooden Boxes

Guests: None

Regrets: Sharon Hunter – Black Bird North Arts

Call to Order:

Michael Peever called the meeting to order at 8:00 a.m.

T Shirts:

Pat Peterson reported that Mike asked me to look into T shirts as he thought it would be great to have some for sale; Bruce Bay Cottages bought T-shirts and hats from Lago last year.

The following is from Lago Promotions:

“As for the T-shirts, our screen print minimum is 36 pieces of one design on One colour shirt. To change the Name drop on one of our existing designs is no problem. I would not charge you for this change.

*There would be no set-up fee or design fees and the cost of doing the Lago T - w/ Lacs-32975 nd/ Bruce Mines North Channel Ontario
\$8.50/ea min-36 = \$306.00*

To do a custom design of the great lakes is not a problem either but we would have to charge for Artwork and Setup as we would be starting from scratch. Our art fees are \$80/hr and an average design takes approximately 2 hours. This design would be only for you and no other customers as you paid for the art to be processed. Your cost per T-Shirt would be anywhere from \$8.50-\$10 depending on how many colours the design would be. Again a minimum of 36 pieces would be required for this as well.

Last year we did your Logo on our Navy 3000 Hat.

The price to do our Anchor Design with your name drop would be the same. \$8.50 ea, but our minimum quantity for embroidery has increased to 16 this year. \$8.50 x 16 = \$136.00”

\$306.00 + \$136.00 = \$442.00 + \$57.46 = \$499.46 + shipping. Last year it cost us \$35.00

36 T shirts is the amount required to include all sizes and therefore one place should be chosen to sell. They could be sold at Cruisin Car show and Fall Fair

Motion: Lois Hart + Pat Peterson that the sum of \$600.00 be budgeted for the purchase of T-shirts and baseball caps - *carried*

Memberships:

Arlene Romberg reviewed past 4 years of memberships – to date our paid up memberships are ahead of past years – many memberships come in late spring and early summer when businesses open for the season.

PayPal:

We should think about adding a tab to the Chamber website for “paypal” and another tab for “donations” for the business scholarships, etc. Arlene will be in touch with George Cragg about web designs.

Marina Brochure:

Jim McCulloch reported and presented the brochure of the Marina. Special thanks to Pat Peterson and George Cragg for their valuable contributions. Special thanks also to Jim McCulloch who did a tremendous amount of work to put the brochure together.

North Channel Marine Tourism Council:

Peterson reported : Jim McCulloch and Pat will be attending the seminar in Blind River April 15 and 16th

Any businesses who want to advertise in the Marina shopping bags to drop off their business cards, brochures at the Peterson & Peterson front door mail slot before Thursday April 14, 2016

Placemat Project:

Pat Peterson reported that the Town and the Chamber shared an advertisement in the placemat and it has been submitted to Edith Orr. Special thanks to George Cragg for designing the advertisement.

Edith Orr reported that the draft is now going to the designer – there is a need of photos. Pat recommended Edith go to Picassa at Bruce Bay Cottages & Lighthouse for numerous water themed photos.

Central Algoma Freshwater Coalition:

Edith Orr reported on Thurs April 21st - Coastal Wetlands in Algoma District

Green Expo:

Edith Orr reported on Sat. July 23, 2016 The Green Expo will take place at Johnson Township Community Centre from 9:00 a.m. to 3:00 p.m.

The Green Expo originated in 2009 and continued annually through to 2014 to promote exciting environmental projects. In 2015 the organizing committee decided on a new direction and “Sustain Algoma Expo” was born. This fun family event promotes living sustainably and features a diverse variety of exhibitors, kid’s activities and local food with a focus on sustainable Algoma Communities.

Edith recommended the Chamber purchasing a table to promote numerous businesses and local attractions on the one table. Brian Torrance + Cheryl MacKay + Heidi Werner have agreed to organize this event.

Rydal Bank Historical Society:

Jean Hershey sent in the following report:

“The Rydal Bank Historical Society will hold its Annual Meeting on Sunday, June 5 at 4:00 at the Rydal Bank Community Hall. Everyone is welcome to attend. Guest Speaker will be Connie Bennett who will relate memories of Rydal Bank and Area and discuss connections to Rydal Bank found in the Bruce Mines Museum.

The meeting will be followed at 5:30 by a Potluck Supper.

The Annual Church Service at the Rydal Bank Church will be June 5 at 7:00. Everyone is invited to attend this service in the beautiful setting of this 108 year old Heritage Building.

Margaret Cameron will officiate at the meeting and Vivian Shuttleworth will play the organ.

Please mark your calendar now.”

Algoma Kinniwabi Tourist Association:

Pat Peterson reported there is no report but I believe one advertisement is still not paid for Arlene and Mike were looking into it.

Barter in Bruce Mines:

Lory Patteri and Mike Peever will organize this event which is scheduled for Sat. May 7th – Mothers Day Weekend. The community hall is used and tables outside. Hall tables rent for \$10.00 a table

Classic Car show and Community Day:

On Sat. June 11, 2016 the Classic Car show + Community Day will be combined in one event complete with fireworks....more information to follow.

Mike Peever had to excuse himself and Arlene Romberg took over the Chair

Johnson Farmers Market:

Edith reported that the Town is willing to support this event.

The Bruce Mines Market is mid-week – Wednesday for July and August – some of the Johnson Farmers would be interested in participating in Bruce Mines mid-week and Johnson on Saturdays.

Past Minutes:

Motion: Larry Peterson + that the minutes of March 01, 2016 be adopted as amended - **carried**

Treasurer's Report:

Motion: Larry Peterson – that the Treasurers report be adopted as presented – **carried**

Sault Ste. Marie Chamber of Commerce:

Pat Peterson reported that the Soo Chamber is now on Facebook to you can “like” them and receive their upcoming events

Grant Application Program:

(post meeting)

Valerie Harting sent an email to Larry Peterson offering her experience, time and talent is preparing Grant Applications for any organization who wishes to apply. This is one offer the two Historical Societies and the Chamber cannot afford to let slip by.

Arena:

No report

Donation Boxes:

They are in – signs promoting the CASS business student scholarship is being made up.

French Fry:

No report

Artisan Market:

No report

Insurance:

No report

Library:

No report

Welcome Package:

No report

GeoThermal:

No report

Policy & Procedures: (old report)

Arlene and Pat have been working on roughing out a Policy and Procedures for the Chamber . Larry reported that he is checking out Abuse Policy from other organizations in order to create a policy for the Chamber.

Web Site: (old report)

Arlene Romberg is working with George Craig on updating the Chamber website.

Membership:

No report

Simpson Mine Shaft:

No report

Bruce Mines Historical Society:

No report

Library:

No report

Royal Canadian Legion:

No report

Lions Club:

No report

Executive

President – Arline Connell

Secretary – Carol Rickard

Treasurer – Patsy Golec

Meetings held 1st Thursday of the month from September to June at Light Haven, 7:30pm.

SnoGlyders:

No report

President Chris McMillan phone number is 705-941-8700 and email anglerchris@bell.net.

Agricultural Society:

No report

Horticultural Society:

No report

2016 officers are: Betty-Jean Smith as President; Paula Matheson as Vice-President and Maggie Willis Secretary-Treasurer. Interesting stats: membership for 2015 = 73 which is 26% higher than previous year AND our volunteer hours increased by 30% - enthusiastic momentum in our group.

North Channel Geocache Event:

No report

ADSAB:

No report

Central Algoma Freshwater Coalition:

No report

Miscellaneous::

None -

Next Meeting:

Tuesday, May 03, 2016 at the Union Library at 8:00 a.m.

Executive Meeting:

TBA

Adjournment: at 8:45 a.m.