

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, Sept. 01 2015 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present: Michael Peever – Mae-Ger Treasures
Larry Peterson – Peterson & Peterson Law Firm
Danielle Nadon-Vaux – Employment Solutions
Arlene Romberg – Wyz Gyz Chip Wagon
Brian Torrance – Torrance Custom Interiors
Cheryl MacKay – North Channel Current

Guests: None

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse

Call to Order:

Michael Peever called the meeting to order at 8:05 a.m.

Past Minutes:

Larry Peterson + Arlene Romberg that the minutes of June 02, 2015 be adopted as presented - **carried**

Treasurer's Report:

Larry Peterson + Cheryl MacKay that the Treasurer's report be adopted as presented. – **carried**

Art Shows:

New art shows have to have someone who has the passion and vision to make it happen for years to come and not be a "one-show-wonder".

Grant Applications:

There is a need for someone who is used to and familiar with grant applications to apply for available government grants to support various Chamber projects.

Insurance: (old report)

Mike reported that Arlene and Larry have been meeting on a weekly basis. Arlene felt it was time for a review. With Four & Friends no longer active – there is a need to review and perhaps trim back on the premium.

Chamber Attendances;

One morning a month is not hard to arrange for people to attend the monthly Chamber meetings. There are benefits for people attending the Chamber meetings – if you don't participate, you don't benefit.

Public Information:

The Township of Johnson newsletter is a wonderful example of township information for its residents. Web sites are not always current and hard copy is always handy to have to refer to immediately instead of booting up the computer. Most residents in the area are retired and elderly and paper handouts are most appreciated.

What Do You Expect from the Chamber:

There are questions as to what the public expects from the Chamber. The Chamber has been promoting the area since the 1800s. Some people liked the joint projects with the Chamber and Fresh Water Coalition by bringing in guest speakers of interest to various groups.

Bruce Mines Community Hall:

There was some discussion for curtains to cover the southerly windows to stop the glare of the sun.

Fall Fair:

Joyce Boismier has been working hard putting together list of volunteers. Saturday afternoon is in need of a fryer, scoopers and servers.

Arlene will order – French fries, onion rings, hot dogs, hot dog buns, ketchup, mustard, relish, vinegar, salt, creamer, sugar, coffee, pop, straws, napkins.

Freezer:

Mike Peever reported that the freezer has been delivered to the Fry Booth at the Fair Grounds

Canopies:

Mike Peever was able to purchase the covers for 2 canopies and will be donating them to the Chamber

Library:

No report

Charity Auction for the Chamber:

Hope to be in the Fall – Mike needs a committee to be formed to help with this project. The Chamber needs a project. The Chamber has diversified from French fries to cotton candy and other projects would help make the chamber more money and bring more activity to local events.

Mike did a charitable auction for Searchmont Ski Resort, Algoma Manor (dessert auction) + Wesleyan Church – it is a fun event.

AKTA:

Pat Peterson sent in a report that advertisers have to get their payments in by mid October. Mike Peever reported that the advertisers are also on the web so there is double exposure – booklet + internet. AKTA is a fabulous source of advertising at a very inexpensive rate.

Facebook:

No report

Volunteer Organization:

There is a need for a centralized volunteer organization. Four & Friends had an incredible list of volunteers who called the organizers to ensure they were listed on the volunteer list. Four & Friends found the “magic” in getting and keeping volunteers.

Artisan Group: (old report)

Friday Sept. 4th – from 3:00 p.m. to 7:00 p.m

Contact: email: theartisanmarket2015@gmail.com Telephone Marla: 705-785-3726

There is a need for proper advertising with highway signs to tell people of what is coming up. A sign at the dock entrance is good but it is a “flash in the pan” and travellers pass it by before they even notice it...and who wants to turn around and check it out. Saturdays is everyone’s day off and have time to explore. Sundays are Mae-Ger Treasures best days as people have time.

Joint Advertising Committee: (old report)

Michael Peever is aware that many organizations do not have money to promote their various activities. There is a need for a Community Calendar which can be updated on a daily basis. Mike, Lory and Mike Jones are willing to meet to discuss how to approach this issue. Larry mentioned about a 6 sided kiosk with cedar shake roof and a keeper of the key to keep the information updated. There would be an area for people to put in their brochures.

Welcome Package:

No report

GeoThermal: (old report)

Mike Jones reported that he received from Peter Spik a report on the geothermal project and wondered if it was still alive. Brian gave a status report. There is a geothermal firm in Sault Ste. Marie who are interested in the possibilities in Bruce Mines.

Policy & Procedures: (old report)

Arlene and Pat have been working on roughing out a Policy and Procedures for the Chamber . Larry reported that he is checking out Abuse Policy from other organizations in order to create a policy for the Chamber.

Web Site: (old report)

Arlene Romberg is working with George Cragg on updating the Chamber website.

Membership:

No report

Simpson Mine Shaft:

No report

Bruce Mines Historical Society:

No report

Rydal Bank Historical Society:

Jean Hershey submitted the following report:

The Rydal Bank Historical Society Annual Meeting in June was very well attended. The presentations by Margaret Cameron of the heritage quilt and the Register of Births and Deaths for Rydal Bank in the 1920's presented by Glen MacKenzie were gratefully received. The members who recounted stories of events and changes in Rydal Bank over the years did an excellent job as well and everyone enjoyed the memories. The Church Service was also well attended and the Society appreciates the efforts of Brian and Nancy Mundell and Vivian Shuttleworth for sharing their talents during the evening.

Society members are now getting ready for their annual Fall activities. The Women's group will be serving soup and biscuits as part of the Sylvan Circle Artisan Tour. The group is also making plans for their Annual Thanksgiving Supper.

The Rydal Bank Annual Thanksgiving Supper will be held at the Rydal Bank Hall on Monday, October 12 with sittings at 4:00, 5:00 and 6:00. Tickets will be available at the door from 3:00.

Library:

No report

Royal Canadian Legion:

No report

Lions Club:

No report

SnoGlyders:

No report

Agricultural Society:

No report

Horticultural Society:

No report

Sault Ste. Marie Chamber of Commerce:

No report

North Channel Marine Tourism Association:

No report

North Channel Geocache Event:

No report

ADSAB:

No report

Arena:

No report

Business Student Scholarships:

Mike Peever noted that a donation to a scholarship that would be administered by the school would probably be our best option. He will investigate further.

Miscellaneous: (old report)

Howie Bowes suggested that we should have a presence in the Ermatinger Old Stone House on Bay St in the Sault. We could be advertising our Mine Shaft attractions, Bruce Mines being the first Copper Mine, etc. Our Copper Mine history also has the potential to lead to designation of a "National Historic Site" which could bring related funding and destination tourism.

Central Algoma Freshwater Coalition:

No report

Miscellaneous:

None

Next Meeting:

Tuesday Oct. 06, 2015 at the Union Library at 8:00 a.m.

Executive Meeting:

TBA

Adjournment:

at 9:00 a.m.