

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, April 7th 2015 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

Michael Peever – Mae-Ger Treasures
Arlene Romberg – Wyz Gyz Chip Wagon
Larry Peterson – Peterson & Peterson Law Firm
Crystal Reader – Union Library
Lory Patteri – Town Mayor
Marla McPhee – M & J Hair Boutique
Rick O'Hara – Town Councillor
Brian Torrance – Torrance Custom Interiors
Valyne Price – Employment Solutions
Cyrus Sagart – Pharmacist
Mike Jones – Township Councillor

Guests: None

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse

Call to Order:

Michael Peever called the meeting to order at 8:00 a.m.

Past Minutes:

Larry Peterson + Lori Patteri that the minutes of March 03, 2015 be adopted as presented - carried

Treasurer's Report: Larry Peterson + Marla McPhee that the Treasurer's report be adopted as presented. – carried

Special Projects;

Facebook:

Mike reported that he operates 8 facebook sites for 8 different businesses. The new Pharmacy facebook had 2362 hits over the past few weeks. Facebook business for Vernon Bailey Auctioneers have exceeded his website exposure.

Facebook Seminar:

The Facebook and Social media seminar is taking place this Thursday April 9th at the Bruce Mines Community Hall

Barter in Bruce Mines

Scheduled for May 9, 2015 – the town hall and outdoors will be used. Vendors can rent tables and there are yard sales throughout the town. Arrangements can be made through Michael Peever at Mae-Ger Treasures. Michael has also purchased a helium tank which will fill balloons on May 9th.

Artisan Group

Marla McPhee reported that the Artisan Market is being developed at the town water front. The money will go to the Marina funding. Marla McPhee, Ruth MacInnes, Kit Koivisto, Taya Mara are on the committee.

The Artisan Market is a new venture for the Town of Bruce Mines, aiming to bring the community together through local talent, artistic expression and satisfying food.

The market is hoping to provide an opportunity for the community to gather and enjoy a sampling of the many talents found in our area. Talents that range from live music, jewelry, art, homemade food and baked goods, fresh produce, old world sourdough and other healing therapies like reflexology and massage.

The market will be held at the waterfront under both the pavilion and the gazebo once a month from May to September. Dates and Times are as follows:

Friday May 15th – from 3:00 p.m. to 7:00 p.m
Sat. June 13th – Cruisin Car Show from 10:00 a.m. to 2:00 p.m.
Friday June 26th – from 3:00 p.m. to 7:00 p.m
Friday July 31st – from 3:00 p.m. to 7:00 p.m
Friday Aug. 14th – from 3:00 p.m. to 7:00 p.m
Friday Sept. 4th – from 3:00 p.m. to 7:00 p.m

*Contact: email: theartisanmarket2015@gmail.com
Telephone Marla: 705-785-3726*

Motion: Larry Peterson + Crystal Reader that the Chamber donate \$100.00 + a free membership to the group in the Chamber of Commerce for 2015 – carried.

Joint Advertising Committee

Michael Peever is aware that many organizations do not have money to promote their various activities. There is a need for a Community Calendar which can be updated on a daily basis. Mike, Lory and Mike Jones are willing to meet to discuss how to approach this issue. Larry mentioned about a 6 sided kiosk with cedar shake roof and a keeper of the key to keep the information updated. There would be an area for people to put in their brochures.

Welcome Package

Mike will collect whatever information has been collected to date. Perhaps a little flier can be given out to new residents at the Town Offices, the Library and any other place and have the new residents contact the Chamber.

Arlene will check with Muellers for small gift bags.

GeoThermal

Mike Jones reported that he received from Peter Spik a report on the geothermal project and wondered if it was still alive. Brian gave a status report. There is a geothermal firm in Sault Ste. Marie who are interested in the possibilities in Bruce Mines.

Policy & Procedures

Arlene and Pat have been working on roughing out a Policy and Procedures for the Chamber . Larry reported that he is checking out Abuse Policy from other organizations in order to create a policy for the Chamber.

Billboard Reception:

Mike Jones has agreed to represent both the Township of Plummer Additional and the Bruce Mines & District Chamber of Commerce at:

Parallel Route Highway 17 Billboard Mural Project

*Invites you to the opening of the Bruce Mines &
Township of Plummer Additional
Highway 17 Billboard Mural*

**Saturday April 11th
11-3pm**

***At Basement of Bruce Station Hall
Bruce Station***

*Project funding by the Ontario Arts Council
Donations support from Home Hardware,
Township of Plummer Additional,
Bruce Mines and District Chamber of Commerce,
Community of Rydal Bank*

French Fryer/Cotton Candy Machine:

The Town is planning to do the Car show for 2015 – the french frier will be there. It is the second Saturday in June 13, 2015

Car Show & Canada Day

The SnoGlyders is thinking of doing a BBQ at these events. The participation of SnoGlyders is welcomed.

Web Site:

George Cragg is working on bullets that would enable people to sign up on line.

Membership –

Memberships renewals sent out by email – very poor results. Hence we need to send it out with hard copy.

Ungated Tourist Attraction: (Copper Miner Statue) – no report

Simpson Mine Shaft:

There is some talk about renaming the Simpson building in honour of the late Ted Leahy. There are security cameras installed at the location

Bruce Mines Historical Society: no report

Rydal Bank Historical Society: Jean Hershey submitted the following report;

“The Rydal Bank Historical Society will hold its annual meeting on Sunday, June 7 at the Rydal Bank Hall. Election of officers and reports will be presented. A potluck supper as well as the annual church service will follow the meeting.

The Historical Topic for the meeting will be "Stories I Know About Rydal Bank" and will feature a round table exchange of anecdotes and stories related to the community. Some of the stories will be connected to articles which have been recently donated to the Society.

The public is invited to attend and to contribute stories.”

Library: no report

Royal Canadian Legion: no report

Lions Club: no report

SnoGlyders: no report

Agricultural Society: no report

Horticultural Society: no report

Sault Ste. Marie Chamber of Commerce: (old report) Pat Peterson reported:

Bruce Mines Chamber is a member of Sault Ste Marie Chamber distribution of our brochures, we can attend their Take 5 and seminars.

BMCOC members can participate in their plans by joining the SSMCOC at an associate rate of \$ 108.00 + hst eg, special rates for credit cards, Group Insurance, UPS small package shipping freight.

North Channel Marine Tourism Association: Pat Peterson sent in the following report:

The 28th Annual Conference is April 17th in Blind River at Pier 17. I plan to attend and have received a cheque from the Town for \$125.00.

Algoma Kinnewabi Tourist Association: Pat Peterson sent in the following report:

Heather & Rob will be speaking at the Central Algoma Freshwater Coalitions and the Bruce Mines & District Chamber of Commerce seminar on Thursday April 9th about Facebook, google ads and boosts, plus google analytics. If you do not have your tickets please get them ASAP.

The Algoma Outdoors Magazines will be arriving shortly.

North Channel Geocache Event: (old report) a notice will go up on the website for students who may be interested in taking on this project. Arlene will contact Charlie Cook at CASS.

ADSAB: no report

Arena: (old report) Lory Patteri reported they are working with Tulloch Engineering to enable contractors to examine the site to prepare their tenders. There is a private individual who may be interested in purchasing the arena.

Canada Day: Lory Patteri reported that the grant application funding for the last Saturday in June is limited to "Heritage Day". Dates are under study..

Business Student Scholarships: Mike Peever noted that a donation to a scholarship that would be administered by the school would probably be our best option. He will investigate further.

Miscellaneous: (old report) Howie Bowes suggested that we should have a presence in the Ermatinger Old Stone House on Bay St in the Sault. We could be advertising our Mine Shaft attractions, Bruce Mines being the first Copper Mine, etc. Our Copper Mine history also has the potential to lead to designation of a "National Historic Site" which could bring related funding and destination tourism.

Central Algoma Freshwater Coalition: (old report) Edith Orr announced

Saturday May 30th workshop – Protect Your Property Investment – speaker will be Pam Jarhling, realtors, home inspectors and many other important speakers.

Miscellaneous:

Next Meeting: Tuesday May 5, 2015 at the Union Library at 8:00 a.m.

Executive Meeting: TBA

Adjournment: at 8:55 a.m.