

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, March. 04, 2014 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

*Michael Peever – Mae-Ger Treasures
*Larry Peterson – Peterson & Peterson Law Firm
*Arlene Romberg - WyzGyz Chip Wagon
*Jean Hershey – Rydal Bank Historical Society
*Sara Leach – Employment Solutions

Guests:

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse (Pat is attending a
webinar for Northern Ontario Tourism – it is by invitation only)
Lori Mortimore – ADSAB
Sandy Ubohy – ADSAB
Ron Lamon – Algoma Insurance
Marla McPhee – M&J Hair Boutique

Call to Order:

Michael Peever called the meeting to order at 8:05 a.m.

Past Minutes :

Motion: Larry Peterson + Arlene Romberg moved that the minutes of Tues. Feb. 04, 2014 be approved – carried

Treasurer's Report:

Motion – Larry Peterson + Arlene Romberg that the treasurer's report be approved – carried.

Economic Development Officer. – (old report)

In keeping with the past study of the 5 local municipalities, there is movement among the 5 municipalities to organize and agree to the hiring of a mutual Economic Development Officer. A committee has been formed and so far there have been 2 meetings. The last meeting was in Spring 2013.

French Fryer: - Arlene Romberg is looking for equipment that would go along with the French Fryers. We need someone to head up the committee. We need to remember the repairs and improvements needed for the Booth at Fair Grounds + the review of staffing.

Web Site: - The website will be updated with links.

Membership – memberships are coming in and the members will be passed onto the Web Master to add these members to our website. We need to set up a Pay Pal account .

Four & Friends Art Show & Sale: - no report

Ungated Tourist Attraction: (Copper Miner Statue) – no report

Simpson Mine Shaft – closed for the season

Bruce Mines Historical Society: - no report

Rydal Bank Historical Society: - Jean Hershey reported that Heritage Month with displays at the Library – a variety of items from the artifacts. The Annual Meeting plans are in the development stage.

Library – Crystal Reader sent in the following report;

“Library usage has been continually climbing as well as meeting room usage. March break program, in conjunction with Rec details on poster on new bulletin board in front entry way. New student starting on April 1st. Cap students will be done as of March 31st. as well as our youth intern.”

Recreational Committee – Crystal Reader sent in the following report.

“On the rec side there is the kids all nighter on March 21st. A movie night for kids aged 7-12 on Friday March 7th. We are also working on developing an adult fun night that is taking place in the school gym, it will be physical activities such as floor hockey, dodge ball, volleyball. That kind of stuff. We don't have a concrete date for this to start as of yet. Trying to get away from the bars as much.”

Royal Canadian Legion – no report

Lions Club: - no report

SnoGlyders – no report

Sylvan Circle: - no report

Agricultural Society: - no report

Horticultural Society:- no report

Sault Ste. Marie Chamber of Commerce: - Larry Peterson gave out information on upcoming events in the Soo

Trade Fair – There is some thought about having a modified fair with Barter in Bruce Mines

Joint Advertising Committee - (old report) Mike Peever has been out collecting money for the AKTA promotion for 2014. All have paid but one.

Algoma Kinnewabi Tourist Association: - Pat Peterson sent in the following report:

“Membership is now due. Membership fee changed last year and the price went up so the Town and the Chamber shared the gold membership. Cost is \$ 367.25 It has to be decided if the Town and Chamber wish to share a membership for 2014 .Should be receiving the invoice any day now. The invoice will be emailed to me and I can forward it to the Town c/o Donna Brunke

A motion should be passed to pay the membership for AKTA in full or shared with the Town if they wish to participate.

It is also time to start thinking about the full page add in the Algoma Outdoors book. If any businesses are interested on participating they should speak with Michael Peever as it is now in the planning stages.”

Motion: Jean Hershey + Arlene Romberg that the Chamber renew the AKTA membership of \$367.25 – carried

North Channel Marina Association: - Pat Peterson sent in the following report:

“The General Meeting is being held in Spanish on April 11/12th. 2014. I just received the registration form on Mar 3rd. Cost is \$ 75.00 I believe the Town agreed to pay for this at the last Chamber meeting.

We have received the invoice for the Shopping Bags \$200.00 and Larry has it. \$100.00 to be paid by the Chamber and the other \$100.00 I believe was to be paid by the Town or Marina

The name on the bag will be www.brucemineschamber.ca . George Cragg has redesigned the home page for the Chamber of Commerce and made a tab for the Marina so boaters will have easy access to the Marina information as it is a direct link to the Town's web site and the marina page."

North Channel Geocache Event – no report – the need for someone to head up this event and is knowledgeable in setting co-ordinates.

Mine Trail Development. – no report

Community Hall - The new hall is busy with new bookings and appears to be very well received by the community.

Mix and Mingle – no report

Chamber Facebook – it is continually being updated. It resulted in ticket sales for Citizen of the Year.

Bruce Mines Farmer Market – (old report)

Rick O'Hara reported that only 1 tender was received and it was not opened and it will be sent out for tender again.

School Breakfast program – (old report)

35 students eat breakfast at school every day and the program is in desperate need for funding. Michael will put up collection cans for donations. All members are encourage to donate and support the school breakfast program.

Barter in Bruce Mines

The Chamber has booked May 17, 2014 for the Community Hall for trade tables. The United Church Women want to coordinate their activities for that date.

ADSAB – no report

New Projects (old report)

Arlene Romberg is looking into a cotton candy machine as a possible fund raiser for the Chamber. The machine costs \$600.00. It would cost \$2500.00-\$3000.00 to set it up on a towable cart. Water is an important element to the product.

The Chamber should look into a mobile food unit.

Citizen of the Year

Larry Peterson reported that the Citizen of the Year dinner for Marilyn Christenson went well on Friday February 28, 2014. Certificates of Appreciation and Recognition were given by the Chamber, the Town, Mike Mantha, MPP and Caroline Hughes MP. A financial report will be given at the April meeting of the Chamber.

Motion: Jean Hershey + Arlene Romberg that special thanks go to Larry Peterson for the extensive research and excellent presentation on Citizen of the Year and to the United Church Women for doing such a wonderful catering job and the many volunteers who helped in the setup.

Arena: - no report

New Business (old report)

Welcome Wagon idea – Crystal Reader had put together a make shift package for the new pastor at the Lighthouse Church. We need a volunteer who will make up a welcome package for new comers.

Business Student Scholarships – the Chamber could benefit local students who are interested in business with some type of modest scholarship. It would also increase the profile of the Chamber in the community.

Annual Directors and Officers:

The law requires 3 directors and 1 director has indicated they wish to be removed. We, therefore, need someone willing to be a director – which is a nominal position since all the work is done at the membership level. The position of officers is still open for participation. This matter is set over to the next meeting.

Miscellaneous: - no report

Buy Local (old report)

Brian Torrance commented about the need to “buy local” which includes the immediate area and surrounding area. The Chamber should develop a “buy local” program.

Next Meeting: Tuesday, April 1st, 2014 at 8:00 a.m. at the Library.

Executive Meeting – TBA

Adjournment: at 9:05 a.m.