

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, Feb. 05 2013 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

- \*Brian Torrance – Torrance Custom Interiors
- \*Larry Peterson – Peterson & Peterson Law Firm
- \*Pat Peterson – Bruce Bay Cottages & Lighthouse
- \* Michael Peever – Mae-Ger Treasures
- \*Howie Bowes – Town Councillor
- \*Lory Patteri - Town Councillor
- \*George Cragg – Copper Bay Web Design
- \*Alison Cragg – Copper Bay Web Design

Guests:

Regrets:

**Call to Order:**

Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Howie Bowes moved that the minutes of Jan. 08, 2013 be approved as amended– carried

**Treasurer's Report: -**

Motion Larry Peterson + Michael Peever moved that the Treasurers report be approved as presented – carried

**Geothermal Energy - no report**

**\*French Fryer: -**

Michael Peever has checked out a possibility but no results so far. Michael is continuing to look for a co-ordinator. There are lots volunteers to support the workload – we just need a captain to run the ship.

**Web Site: -** Alison Cragg reported that the Chamber received an email about whether the Chamber was holding a trade fair for 2013. We responded to the inquiry.

Also Arlene Romberg sent in amendments and changes which have been completed on the website.

**Membership** – Michael Peever reported that Arlene Romberg has revamped the membership invoice. Membership invoices should be out later this week.

**Four & Friends Art Show & Sale:** - no report

**Ungated Tourist Attraction: (Copper Miner Statue)** – Larry Peterson reported that the Claims Investigator for the Historical Society has been asking for witness statements from the individuals to paper their file.

**Simpson Mine Shaft:**

Lory Patteri reported that Donna Brunke received an email from Ted Leahy's daughter – it is taking longer to complete Ted's book and the summer deadline is questionable.

**Bruce Mines Historical Society:** - no report

**Rydal Bank Historical Society:** - no report

**Library** – Sam Luk sent in the following report – Chinese Tea Exhibition is being held at the Library from Sat. March 9<sup>th</sup> to Fri. March 15<sup>th</sup>. On Wed. March 13, 2013 at 7:30 p.m. there will be a presentation on *How To Prepare "Kung-Fu Tea"!*

**Royal Canadian Legion** – Howie Bowes will contact someone in the Legion to provide Larry Peterson with their weekly calendar of events.

**Lions Club:** - no report

**SnoGlyders** – no report

**Algoma Snowplan Affiliation** – Pat Peterson reported The Chamber received an invoice for \$113.00 for a shared ad in the ASPA map. Pat was not contacted about this and had given Marc McKinnon Mike Peevers contact info when the new marketing committee was formed. He retired from ASPA in Oct and the map was already ready for print and is printed. Pat thinks that he just assumed and ASPA assumed that we would still participate. Corey from ASPA told Pat that we could ignore the invoice since it was not o.k.'d however Pat told her that she would pass this onto Mike Peever and he and the committee could and the Chamber could discuss the options.

The Town received the same notice and has paid their portion.

Motion Pat Peterson + George Cragg that the Chamber pay the \$113.00 with a note that the Chamber be notified in advance before the 2014 map is created - carried

**Sylvan Circle:** - no report

**Agricultural Society:** - no report

**Sault Ste. Marie Chamber of Commerce:** - Pat Peterson delivered a package of upcoming events for the Sault i.e. Spring Trade Show, Women in Business Conference.

**Trade Fair** – has been cancelled for 2012. The project will be reviewed later in 2013.

**Joint Advertising Committee** - Michael Peever reported that the new brochure is being finalized for publication in the Spring.

**Algoma Kinnewabi Tourist Association: -**

Pat Peterson reported that **Algoma Kinniwabi** has adapted a new logo **Algoma That Real** which was developed by Chris Hughes of Hughes Marketing. Changes are coming with the price of membership as well. They are changing from 3 levels of memberships to one price of \$350.00 which will be a great benefit to the businesses and Towns as all will now have links to Algoma Country web site.

This will represent an increase for the Chamber of Commerce as previously our rate was \$254.25. The Chamber will be receiving the invoice this month .

Both the Chamber and the Town should continue to share the Welcome Banner in the Algoma Outdoors Book. A full page ad in the Algoma Outdoors book cost is \$2825.00. Total cost for the shared welcome banner in Algoma Outdoors would be \$ 600.00 if 20 ads are sold at \$ 111.25. to cover the remainder of the cost of the page. The Chamber should include this in their budget for the spring. The shared banner would cost the Chamber and the Town \$300.00 each.

**Healthy Communities:-** Larry Peterson read Sean Hanlon's report for January 16, 2013 dealing with: \*Trail Development; \*Geocaching; \*After School Soccer Program; \*Women's Hockey Tournament; \*Family Day Event; \*Purchases; Public Notices; Snowshoes and Cross Country Skiing.

**Healthy Communities Coordinator & Recreational Coordinator**

There is a concern on getting someone to be an observer and to report back and participate in the Town and Township study in this matter. Fortunately the Chamber has Town representation attending its meetings regularly.

Motion: Howie Bowes + Michael Peever that the Chamber discontinue its thoughts on the forming of its own Recreational, Economic Committee at this time - carried

**North Channel Geocache Event**

Pat Peterson reported that the formal organization is in limbo to take over the geocaching.

**Mine Trail Development.**

Pat Peterson reported that all signs are now finalized and a grand opening is being planned for the Spring. It is hoped to co-ordinate with the Town with the renaming of the Simpson Mine building.

The Chamber passed a motion fall 2012 to purchase a sign to identify a mine. It will be placed at the Wellington Mine East mines. This is a draft of the sign. Cost will be \$100.00 would like permission to request a cheque made out to the Bruce Mines & District Historical Society as memorial donation.

**Correspondence:** none

**Community Hall** – Brian Torrance reported that he had a meeting with the Council about 2 weeks ago – amendments were made.

**Citizen of the Year** – Larry Peterson reported that Clayton Jeffery is the Citizen of the Year with the dinner being held at the Bruce Station Hall on Friday Feb. 22, 2013. Volunteer help is needed for set up on the evening of Thurs. Feb. 21, 2013 at 7:00 p.m.

**Mix and Mingle – (old Report)** Larry Peterson reported that he had received a couple of inquiries from Chamber members who are not able to attend meetings but who looked forward to the Mix and Mingle event to reacquaint themselves with other Chamber members and supporters.

**Morning meetings** (old report)

Morning meetings are difficult for some people to attend and interest has been expressed in holding an occasional evening meeting along the line of “After 5”. Brian asked Mike Peever to look into this and report back to the January meeting to see if there is interest and if it would be viable.

**Nominations for 2013 Executive**

Brian Torrance reported that he will be stepping down as President, Larry Peterson reported that he is willing to stay on for Secretary/Treasurer; Michael Peever has agreed to move up to President.

There is a vacancy in the position of Vice President and all positions are open for nominations.

Moved: George Cragg + Pat Peterson that Michael Peever be nominated for the position of President and Larry Peterson be nominated for the position of secretary/treasurer and further nominations for all positions, being President, Vice-President, Secretary/Treasurer will be accepted until the meeting on Tues. March 5, 2013. – carried

**Tourist Information Centre**

Larry Peterson read the email from Glen Ansell’s about forming the Tourist Information Centre. The suggestions was received enthusiastically by the Chamber. There would be costs involved in signage, staffing, etc. Sandwich sign would catch the attention of travelers. Larry will contact Glen Ansell to advise him of the Chamber’s support for his ideas.

**Next Meeting:** Tuesday, March 05 , 2013 at 8:00 a.m. at the Library.

**Executive Meeting** – T.B.A.

**Adjournment:** at 9:00 a.m.

*NOTES*