

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, Nov. 01, 2011 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

- *Brian Torrance – Torrance Custom Interiors
- *Larry Peterson – Peterson & Peterson Law Firm
- *Lory Patteri – Town Councillor
- *Marla McPhee – M & J Hair Boutique
- *Merin Smith – Retired Teacher
- *Lorne Barlow – Barlow's Chimney Sweeps
- *Rick O'Hara – Town Councillor
- *Connie Bennett – Bruce Mines Historical Society
- *Michael Peever – Mae-Ger Treasures

Guests:

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse
Arlene Romberg - The Chip Wagon

Call to Order: Brian Torrance called the meeting to order at 8:00 a.m.

Past Minutes :

Motion: Larry Peterson + Lorne Barlow moved that the minutes of Oct. 04, 2011 be approved as presented – carried

Treasurer's Report: -

Motion – Larry Peterson + Marla McPhee approved that the Treasurer's Report be adopted as presented. – carried.

East Algoma Strategic Project

Marla McPhee reported that on Tues. Oct. 25, 2011 there was a Community Workshop to help create an Economic Development Strategic Plan for Bruce Mines and Plummer Twp. The group was broken into 4 to 6 tables with 10 people to a table. Each group made note of what they (1) DID NOT want to see the community develop and (2) what they DID want to see their community develop into. WCM Consulting Group would take all of the information and will put it into a structured report to be sent out to the municipalities in January 2012.

Geothermal Energy

Brian Torrance reported that Dr. Scott made the presentation at the Bruce Station Community Hall. The project appears to be feasible. They know the temperature of the water and the depth – unknown is the amount of water needed for the heating. There is currently \$9,147.00 remaining in the account to cover the study costs.

Motion Mike Peever + Merin Smith that the Chamber put in additional \$50.00 to cover banking charges - carried

Insurance: - [old report]

The insurance premium has been paid for the year. There are some questions that need to be answered. The commercial accounts have been transferred to Sault Ste. Marie

French Fryer: - no report

Canada Day – no report.

Web Site: - no report

Membership: - Mike Peever reported a new member – Jody McNab (?) - realty salesperson with Century 21.

Four & Friends Art Show & Sale:

- Brian Torrance reported that there is an upcoming meeting for 2012. Transfield agreed to cover 50% of the cost of sign replacement.

Town Signs

-The 2 new town signs are designed to hold banners. There appears to be no problem adding a banner advertising various events. The banners

East Algoma Small Business – no report

Bruce Mines Historical Society: - Connie Bennett reported that a new floor was installed in the sanctuary portion of the museum. It was very labour intensive. The exterior is now painted. In the Spring the interior will be painted. Carpet will be removed in the Spring. The number of visitors were about the same as last year – 200 +/- . Visitor comments were positive. July – a book launch of the Call of Copper – there is 1 book left. 100 books were printed. There is a possible reprinting. Nov. 19th – Historical Society will be selling poinsettias + hosting a luncheon at the craft show.

Town Council is considering burning the 1800 jail...This has been objected to by the Historical Society. A meeting has been requested but a date has not yet been arranged. Notice of the situation has gone out to the Ontario Historical Society, the media and numerous other historical organizations. A petition will be circulated in support of the saving of the jail.

Rydal Bank Historical Society: - no report

Library – no report

Town Improvements – Lory Patteri – work is being completed. Mark St. is open.

Royal Canadian Legion – no report

Lions Club: - no report

SnoGlyders – no report

Sylvan Circle: - A letter was received thanking the Chamber for its support.

Agricultural Society: - no report

Sault Ste. Marie Chamber of Commerce: - no report

Citizen of the Year – Larry Peterson is open to receiving suggestions for Citizen of the Year 2012. It appears that the Community Hall will be not available in February. As an alternative the Bruce Station Hall would be considered.

Community Hall – need a certain number of washrooms for men and women + a common wheelchair washroom. The size of the hall will be the same as the present without the stage. There will be a crawl space – not a basement.

Trade Fair – no report

Joint Advertising Committee - Committee Members – Michael Peever, (Chairman) Norm Hern, Howie Bowes, Sara Swain.

Mike Peever reported that the AKTA advertisement is now completed with great thanks to Pat Peterson and her hard work. Next year the Committee is considering a banner design to promote the area. The Committee would like to direct the websites to the Chamber to manage. The brochure reprinting is not yet decided on – not cost effective at this time. It is the plan to put the map on the website. A smaller cost effective brochure can be designed to be distributed to the various tourist information centres. Mike is doing a budget for 2012 which will be ready for the next chamber meeting + a mock up.

The Zombie Night at the Community Hall was a smashing success – there was a line up to get into the event.

2012 Car Show – the upcoming event will be the 10th anniversary.

Algoma Kinnewabi Tourist Association: -

- the advertisement has been finalized and gone in for publication.

Journey of Love: - (old report)

Plans are proceeding for “The Journey of Love” scheduled for Nov. 24, 25, and 26th 2011. Most parts are now filled but extras and the following roles are still needed: shepherds, beggars, parking, guides, King Herod and one Joseph. Also needed is one soloist or small musical group to perform during the main choir’s intermissions. Interested applicants should contact Elzine Shuttleworth at 705-785-3867 or email Pat Kerr at kerrpad@sympatico.ca The next meeting is September 20, 2011 at 7pm at the Bruce Mines Hall. The committee wishes to thank all the volunteers and those who have and are making the many donations of animals, straw, labour, signs, posters, and materials.

The Committee is looking for mason jars – need an unlimited amount of supply.

Simpson Mine Shaft: - (old report) Lori Patteri reported that Henry Pieters will do repairs at the mine shaft after the marina shuts down. Outdoor work will be done first.

Chamber representation at Township of Plummer Additional – to be attached

Mix & Mingle –

Merin reported that the event will be held at the Lighthouse Lounge on Tues. Dec. 06, 2011. Jean Hershey has joined the committee.

Motion : Merin Smith + Marla McPhee – that the Chamber give \$350.00 to cover the event – carried.

Agricultural Society

Motion: Merin Smith + Lorne Barlow that the Chamber donate to the Agricultural Society the same amount that was donated in 2010. – carried.

Ungated Tourist Attraction:

Marla McPhee met with Ted Alleway, Merin Smith and have agreed on a site for the sculpture. Ted has put in a request for materials and the price will be made known to the committee. The grant approved is \$3,000.00. Ted reported that it would take him a month to create the sculpture and it is to go on display in May 2012.

The Craft Show

Community Hall on Sat. Nov. 19th – doors open at 10:00 a.m. to 4:00 p.m. lunch from 11:30 to 1:30 p.m.

Library Clock

Michael Peever will donate a clock to the library meeting room.

Business of the Month

Dan Kerr, Pat Kerr and Lorelee Gordon are looking for suggestions on businesses to promote.

Algoma Power Breakfast:

Larry Peterson is reported that Algoma Power held a public breakfast meeting on Wed. Oct. 19, 2011 at Lighthouse Lounge...13 people were expected, 36 people showed up. The meeting covered the hours – peak, medium and low. Business can register with Algoma Power to enable Algoma Power to cut power to a particular business in order to meet increased demand. Money would be paid to the business to be on standby + additional money would be paid for the loss of power of that business. The business has to meet certain criteria to fall within this program. Most local businesses would not be able to meet the criteria,.

Correspondence: none

New Business: none

Next Meeting: Tuesday Dec. 06, 2011 at 8:00 a.m. at the Library.

Executive Meeting – T.B.A.

Adjournment: at 8:55 a.m.

