

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, Sept. 06, 2011 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

- \*Brian Torrance – Torrance Custom Interiors
- \*Larry Peterson – Peterson & Peterson Law Firm
- \*Michael Peever – Mae-Ger Treasures
- \*Marla McPhee – M & J Hair Boutique
- \*Merin Smith – Special Projects Co-Ordinator
- \*Lory Patteri – Town Councillor
- \*Carol Gunn – Agricultural Society

Guests: none

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Marla McPhee moved that the minutes of Aug. 02, 2011 be approved as presented – carried

**Treasurer's Report: -**

Motion – Larry Peterson + Carol Gunn approved that the Treasurer's Report be adopted as presented. – carried.

**Geothermal Energy**

Brian Torrance reported that the bank account is open, Town & Township cheques are forthcoming. The study team has been in Bruce Mines twice. Team has reviewed old records and samples taken from various shaft sites.

**Insurance: - [old report]**

The insurance premium has been paid for the year. There are some questions that need to be answered. The commercial accounts have been transferred to Sault Ste. Marie

**French Fryer: -**

Merin Smith reported that all is ready for the Fall Fair. Pinecrest Campgrounds donated the propane which was appreciated.

The French Fryer was active at the Horse Show. Brian Torrance thanked the Committee for responding so quickly to the Show's request for a food booth.

**Canada Day** – no report.

**Web Site:** - Pat Peterson sent in the following report:

A final list of unpaid members for 2011 has been put together and given to Mike so that he can mail another invoice to them. All unpaid Chamber members will have the blue listing removed from the web site Oct. 1, 2011

A list of businesses that are no longer in business has been given to Alison Cragg for removal from the web site

Another list of business that require a pop window was just sent to Alison and Pat is in the process of collecting more information from the businesses.

**Membership:** - Michael Peever reported that there are membership dues still coming. Mike is reviewing the unpaid members and encourage their payment. Brian Torrance will also approach some others.

**Four & Friends Art Show & Sale:** - Brian Torrance reported that there was an excellent show. It was about average in sales. The final report should be available at the next meeting

**East Algoma Small Business – no report**

**Bruce Mines Historical Society: (old report)**

Museum is open 7 days a week.... generally from 10 am to 6pm.... Sunday & Monday is to 4pm. We are hoping to increase funding for two student to increase hours for the month of August.

Visitors are coming in on a regular basis.... not breaking the doors down but a steady flow has been experienced.

The new floor has been installed and is now in the process of being painted. We have two student who are enjoying their time at the museum and being productive. The comments from our visitors once again affirm the fact that the effort being put into the operation is worthwhile!

An announcement of the Trillium Funding for exterior paint will be made August 16th at 6:00pm to 6:30pm. with Mike Brown.

The work on the building will continue and we soon hope to have the painting begin.

Michael Peever received a comment from a visitor – the visitor suggested that the guides dress in period costume + walk around the sidewalk with a sandwich sign promoting the museum.

**Rydal Bank Historical Society:** - Jean Hershey sent in the following report:

The Rydal Bank Hall will be one of the stops along the Sylvan Circle Tour and the Rydal Bank Historical Society Women's Group will again serve freshly made soups and biscuits. This is always a popular lunch stop for tour participants. The date is September 17 and artists at Rydal Bank will be Peter Cool, Ken Hanson, Sarah Buckley and Ritva Longstreet.

The annual Rydal Bank Thanksgiving Turkey Supper will be held on Monday, October 10 at the Rydal Bank Community Hall. The first sitting is at 4:00p.m. Everyone is welcome to attend and enjoy this excellent meal.

The Society would like to congratulate the Bruce Mines Historical Society on receiving an Ontario Trillium Grant. The work required for these grants is significant and the organizing committee deserves a great deal of credit.

**Library – (no report)**

**Town Improvements** – Town met with the MTO to review the various aspects of the project..

**Royal Canadian Legion** – no report

**Lions Club:** - no report

**SnoGlyders** – no report

**Sylvan Circle:** - The flyer is amazing in its design and content...very well done.

**Agricultural Society:** - Carol Gunn reported that the Agricultural Society is ready for the Fall Fair which is to take place on September 09, 10, and 11, 2011. The schools have responded well. The Horse Arena received a grant which was used to improve the grounds. The Horse Club also received a grant which was also donated to the improvement of the grounds. The pet show will be held in the tennis courts which give the necessary control over the exhibitors and pets. The King is Kenny Hopper. The website is up and running and everyone is pleased with it. Donations for pies and items for silent auction are being solicited. Sherry Rumble will be looking after the foods and dinner. Silent Auction items to be brought to the arena Saturday morning.

**Sault Ste. Marie Chamber of Commerce:** - no report

**Citizen of the Year** – Larry Peterson is open to receiving suggestions for Citizen of the Year 2012.

**Community Hall** – no report

**Trade Fair** – no report

**Joint Advertising Committee** - Committee Members – Michael Peever, (Chairman) Norm Hern, Howie Bowes, Sara Swain.

Mike Peever reported that both municipalities have been contacted and there appears to be some resistance due to various reasons. There is no more space on the Algoma Kinnewabi publications. Algoma Kinnewabi 2012 will be solely the Town and the Chamber. There will be a need to set a budget for the 2013 publication.

The Welcome Magazine (Dave Patterson) is in limbo for the 2012 publication.

Larry Peterson reported that the Barrie Travel Centre have requested 100 brochures from the Chamber. Larry will send out the brochures to Barrie. The Committee will have to decide on whether or not to proceed with the brochure for 2012. If the brochure is to continue for 2012 then preparation work will have to be started right away.

Carol Gunn reported that brochures at the Parry Sound exit is a very popular place for distribution.

### **Algoma Kinnewabi Tourist Association: -**

Pat Peterson sent in the following report:

It is that time of year for organizing the full page ad in the Algoma Outdoors book. 5 of the businesses that advertised last year declined this year but Mike has managed to find replacement businesses. Mike contacted Plummer Additional and presently I do not know if Mike has heard back from them. Mike is attending Council meeting for the Town on Wed. night and it is hoped that they participate by purchasing two squares and sharing the banner ads with the Chamber. The plan was to have tourist attractions to advertise but since that has not happened Bruce Mines will still have a full page ad supported by businesses that support the community. The deadline for intent to advertise was Aug 31<sup>st</sup> and the monies are due in Oct. George Cragg is coming to Town end of Sept and he will design the page.

### **Journey of Love: - (old report)**

Plans are proceeding for "The Journey of Love" scheduled for Nov. 24, 25, and 26<sup>th</sup> 2011. Most parts are now filled but extras and the following roles are still needed:

shepherds, beggars, parking, guides, King Herod and one Joseph. Also needed is one soloist or small musical group to perform during the main choir's intermissions. Interested applicants should contact Elzine Shuttleworth at 705-785-3867 or email Pat Kerr at [kerrpad@sympatico.ca](mailto:kerrpad@sympatico.ca) The next meeting is September 20, 2011 at 7pm at the Bruce Mines Hall. The committee wishes to thank all the volunteers and those who have and are making the many donations of animals, straw, labour, signs, posters, and materials.

**Mine Shaft: - no report**

**Chamber representation at Township of Plummer Additional – no report**

**Ungated Tourist Attraction:**

Marla McPhee would like to see a model of a Cornish miner in front of the museum. It would be an attraction and be a traffic shopper. Marla is willing to head up a committee to investigate

Marla spoke with Shawn Heard of East Algoma about possible funding....once the Geothermal project is finalized then East Algoma will pursue this project

**Business of the Month**

Dan Kerr, Pat Kerr and Lorelee Gordon are promoting Alpaca Farms which is on display at the Library. There is an attractive full colour presentation at the Library.

**New Business:**

Marla McPhee stated that John Vaisey is circulating a petition to keep the elementary school in Bruce Mines. Apparently there are 2 sites being considered – Bruce Mines or Desbarats CASS site. John Vaisey is looking for volunteers to sit on a committee 705-785-3763

**Correspondence:** none

**New Business:** none

**Next Meeting:** Tuesday Oct. 04, 2011 at 8:00 a.m. at the Library.

**Executive Meeting – T.B.A.**

**Adjournment:** at 8:55 a.m.