

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, August 02, 2011 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Brian Torrance – Torrance Custom Interiors  
Larry Peterson – Peterson & Peterson Law Firm  
Michael Peever – Mae-Ger Treasures  
Marla McPhee – M & J Hair Boutique  
Merin Smith – Special Projects Co-ordinator  
Lory Patteri – Town Councillor  
Ted Alleway – Iron Thistle

Guests: none

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse  
Cheryl O'Hara

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Marla McPhee moved that the minutes of July 05, 2011 be approved as presented – carried

**Treasurer's Report: -**

Motion – Larry Peterson + Michael Peever approved that the Treasurer's Report be adopted as presented. – carried.

**Geothermal Energy**

Brian Torrance reported that a representative is to visit the town to check out the various mine shafts.

(Old Report) East Algoma approved \$3,000.00 (not \$5000.00). A detailed budget has been prepared. It will be important to open up a separate bank account for this project in order to keep all financial records separate with money from the Town, Township, Chamber, East Algoma, etc.

Motion: Michael Peever + Lorne Barlow that the Chamber sign the contract of \$9,150.00 with Professor Scott. - carried

Motion: Michael Peever + Ted Alleway that the Chamber open up a separate chequing account to record all financial activities - carried

**Insurance:** - [old report]

The insurance premium has been paid for the year. There are some questions that need to be answered. The commercial accounts have been transferred to Sault Ste. Marie

**French Fryer: -**

Motion: Merin Smith + Michael Peever that the Chamber reimburse Leah Fleming \$40.00 for the food handling course.

**Canada Day** – no report.

**Web Site:** - no report

**Membership:** - Michael Peever reported that there are 41 paid up members

**Four & Friends Art Show & Sale:** - Brian Torrance reported that there was an excellent show. It was about average in sales. The final report should be available at the next meeting

**East Algoma Small Business – no report**

**Bruce Mines Historical Society:**

Ron Smith sent in the following report:

Museum is open 7 days a week.... generally from 10 am to 6pm.... Sunday & Monday is to 4pm. We are hoping to increase funding for two student to increase hours for the month of August.

Visitors are coming in on a regular basis.... not breaking the doors down but a steady flow has been experienced.

The new floor has been installed and is now in the process of being painted. We have two student who are enjoying their time at the museum and being productive. The comments from our visitors once again affirm the fact that the effort being put into the operation is worthwhile!

An announcement of the Trillium Funding for exterior paint will be made August 16th at 6:00pm to 6:30pm. with Mike Brown.

The work on the building will continue and we soon hope to have the painting begin.

Michael Peever received a comment from a visitor – the visitor suggested that the guides dress in period costume + walk around the sidewalk with a sandwich sign promoting the museum.

**Rydal Bank Historical Society:** - Jean Hershey sent in the following report:

The Rydal Bank Historical Society is working with Plummer Additional Township to have the property adjacent to the Rydal Bank Church annexed to the Church property (north side). Larry Peterson has been retained to represent the Society in this transfer.

Jean Hershey has worked with the Ontario Heritage Trust as they work on the next in the series of Heritage Buildings Toolkits - this new one entitled "Places of Worship". The Toolkits are detailed guidelines for preserving and designating heritage buildings and include examples of exemplary projects carried out across the province. The Rydal Bank Historical Society will be featured for its work in preserving the Rydal Bank Church, including the work done in 2007 to have the Church and the Rydal Bank Community Hall designated as Ontario Heritage Sites and added to the Canadian Register of Heritage Sites.

The Society is also anticipating a busy Autumn with Sylvan Circle (Sept.17, 2011) and the Annual Thanksgiving Dinner (Oct. 10, 2011) being held at the Rydal Bank Hall.

**Library – (old report)** Lorelee Gordon, Librarian, reported that the Library has hired 4 students

***Tues July 12, 2011 to Thurs. Aug. 18, 2011 – Cool Kids Camp*** – Union Library, Bruce Mines every Tuesday and Thursday from 11:00 a.m. to 2:00 p.m. – ages 5 – 12 - \$4.00 per day – info call 705-785-3370

***Thurs. Aug. 11, 2011 – Teddy Bear Picnic – 20<sup>th</sup> anniversary*** – Union Library is inviting all who attended this event over the years to come back and reminisce. Enjoy activities including the teddy bear clinic, the fish pond, face painting and of course cake eating !!! - info call 705-785-3370

**Town Improvements** – Lory Patteri reported that meetings are fewer during the summer months. Work has started along the south side of the highway.

### **Algoma Sno Plan:**

Pat Peterson sent in the following report:

Marc McKinnon contacted me last Friday about the Towns shared banner ad in Algoma Sno Plan map. I told him Mike Peever is in charge of the new marketing committee and have sent a joint email to both Mike & Marc. In the past I have been the contact person for the Algoma Sno Plan this should be handed over to the new marketing committee and they should now be giving the reports and handling the Algoma Sno Plan.

Last years shared banner head was \$100.00

I gather this year the banner head will be shared by the 3 so Plummer Additional will have to be contacted for the info they wish, name, logo, tag line & etc as there will have to be changes to the banner depending on what they want added. More space will be required so cost may change so this will have to be checked out with Marc.

**Royal Canadian Legion** – no report

**Lions Club:** - no report

**SnoGlyders** – August 20, 2011 Annual Beef BBQ – tickets available at M & J Hair Boutique.

**Sylvan Circle:** - no report

**Agricultural Society: - (old report)** Carol Gunn reported that the Agricultural Society sent out fliers to the surrounding schools setting out all of the childrens activities to encourage children participation.

On the Chamber website there is no mention of the Fall Fair which is to take place on September 09, 10, and 11, 2011.

**Sault Ste. Marie Chamber of Commerce:** - no report

**Citizen of the Year** – no report

**Community Hall** – no report

**Trade Fair – (old report)** Elaine Switzman talked about the debriefing of the event with the participants after the event. There may be more of a business theme to it.

**Joint Advertising Committee - Committee Members** – Michael Peever, Norm Hern, Howie Bowes, Sara Swain.

**Algoma Kinnewabi Tourist Association:** -

Pat Peterson sent in the following report:

John Chambers contacted myself last week about the Chambers full page ad in Algoma Outdoors. I forwarded the email and contract for the full page ad to Mike, I have sent a joint email to both Mike and John so they can communicate about the full page ad. The ad deadline is Aug 31<sup>st</sup> to commit, 10% off if paid in full by end of Oct. George will be coming to Bruce in Sept so it would be best to have all info sent to him in Aug so he can arrange the page while in England so that when he is in Bruce only the printing and final changes can be made.

Since the full page will now be shared with the Town, Chamber and Plummer Additional there will have to major changes to the welcome header and footer of this page. Plummer Additional will have to be contacted for the info that they wish on this page. Previously the Town and Chamber shared an 1/8 of a page for \$ 300.00 for the header and footer. The size of the header and footer will have to be larger if "& Plummer Additional " plus logo, plus tag line or points of interest they wish to add so the size will have to be determined by George when he does the layout after receiving the information. I would think the cost for the additional space will be in the neighbourhood of \$ 300.00. So the banner header and footers will be in the neighbourhood of \$ 300.00 for the Town, Chamber and Plummer Additional

The Town last year purchased 2 blocks to advertise the Marina, Mine Shaft, and campground. Plummer Additional will need to be contacted to see if they wish to do the same.

Once the footer and header and points of interest have been designed then the left over space can be shared by businesses. The above has to be decided first before a price can be set for the individual businesses and the number of businesses that will be able to advertise. I feel all businesses should purchase the same size block as it is more pleasing to the eye and there will be very limited space this year as I think 4 of the business squares will be used by

the new header and footer. Plus PA may also wish to purchase 2 squares. Last year the Agricultural Society asked to be contacted as they would consider a business square, as well as Johnson Tarbutt.

The cost for the full page ad is \$2500.00 + 13%hst

This needs immediate attention and decision making as the deadline for commitment is Aug 31<sup>st</sup>. Emails cannot be sent out to the businesses until after the header and footer is re designed.

The Town and Township have verbally committed to this project. Process has been slow and Michael will push on to meet the August deadline.

Michael reported that he met with Pat about the page design and the need to sell advertising. Michael has considered various options depending on how the participation sorts out.

### **Journey of Love: - (old report)**

Plans are proceeding for "The Journey of Love" scheduled for Nov. 24, 25, and 26<sup>th</sup> 2011. Most parts are now filled but extras and the following roles are still needed:

shepherds, beggars, parking, guides, King Herod and one Joseph. Also needed is one soloist or small musical group to perform during the main choir's intermissions. Interested applicants should contact Elzine Shuttleworth at 705-785-3867 or email Pat Kerr at [kerrpad@sympatico.ca](mailto:kerrpad@sympatico.ca) The next meeting is September 20, 2011 at 7pm at the Bruce Mines Hall. The committee wishes to thank all the volunteers and those who have and are making the many donations of animals, straw, labour, signs, posters, and materials.

**Mine Shaft: - (old report)** Lory Patteri reported there has been flooding at the mine shaft. The water shut off valve is in the Medical Centre and was accidently turned on and all taps in the Mine Shaft were turned on for the winter....

There have been 2 events of vandalism which have to be attended to.

The Town had student interviews for the Marina and the Trailer Park – 5 student positions. Decisions to be made shortly.

**Chamber representation at Bruce Mines Council Meetings – no report**

**Chamber representation at Township of Plummer Additional – no report**

### **New Business**

Marla McPhee would like to see a model of a Cornish miner in front of the museum. It would be an attraction and be a traffic shopper. Marla is willing to head up a committee to investigate

Motion: Michael Peever + Merin Smith that Marla head up a committee to look into the project and its feasibility with the ability to add to her committee as she sees fit – carried.

### **Business of the Month**

Dan Kerr, Pat Kerr and Lorelee Gordon are thinking of doing a "Business of the Month" profile of the paid up chamber members by putting up posters and running an article in the North Shore Sentinel.

**Correspondence:** none

**New Business:** none

**Next Meeting:** Tuesday Sept. 06, 2011 at 8:00 a.m. at the Library.

**Executive Meeting – T.B.A.**

**Adjournment:** at 8:55 a.m.