

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, May 03, 2011 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

- \*Brian Torrance – Torrance Custom Interiors
- \*Larry Peterson – Peterson & Peterson Law Firm
- \*Pat Peterson – Bruce Bay Cottages & Lighthouse
- \*Michael Peever – Mae-Ger Treasures
- \*Arlene Romberg - Chip Wagon
- \*Elaine Switzman Algoma District Services Administration Board
- \* Sandy Ubohy - Algoma District Services Administration Board
- \*Marla McPhee – M & J Hair Boutique
- \*Merin Smith
- \*Lorne Barlow – Barlow Chimney Sweeps
- \*Lory Patteri – Town Councillor
- \*Jody Orto, -
- \*Mary Bruce – MD Bookkeeping

Guests:

Regrets:

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Lorne Barlow moved that the minutes of April 05, 2011 – carried

**Treasurer's Report: -**

Motion – Larry Peterson + Elaine Switzman approved that the Treasurer's Report be adopted as presented. – carried.

**Economic Development - Spik** – next Tues at 7:00 p.m. meeting – 2 guest speakers expected

**Insurance: - [old report]**

The insurance premium has been paid for the year. There are some questions that need to be answered. The commercial accounts have been transferred to Sault Ste. Marie

**French Fryer:** - no report

**Canada Day** – Lory Patteri – Legion has been contacted for the files and confirmation of they will do the pancake breakfast. There is a need to find a new location for fireworks.

**Web Site:** - Pat Peterson reported that Alison Cragg is happy the way all news is being fed to her. Any questions come from Alison to Pat who will find out the answers or clarifications.

Lory Patteri reported that the Town met with George Cragg and authorized him to do the Town website.

**Membership:** - Michael Peever reported that new members are coming in. Mike is following up with people who are interested but not yet joined.

**Four & Friends Art Show & Sale:** - Brian Torrance reported that it is moving along...the weekend of July 9- 10, 2011.

**Bruce Mines and District Historical Society:** -

Larry Peterson reported that student employment programs have been approved and

**Rydal Bank Historical Society:** - Jean Hershey reported

The Rydal Bank Historical Society's Annual Meeting will be held on Sunday, May 29 at the Rydal Bank Community Hall.

The Meeting begins at 4:00, Potluck Supper is at 5:30 and Church Service at the Rydal Bank Church is at 7:00.

Additional details will be presented through Posters and newspaper articles.

Everyone is welcome

**Library – no report**

**Town Improvements** – Lory Patteri reported that the Community Hall will remain as is until after November 11, 2011 – Remembrance Day.

The purchase of Algoma Kitchen & Bath is now complete....the electrical inspection is being arranged. Office planning is underway. Letters of interest have gone out to local contractors.

Council meeting is tonight.

**Algoma Kinnewabi Tourist Association:** - no report

**Royal Canadian Legion** – no report

**Lions Club:** - no report

**SnoGlyders** – no report

**Sylvan Circle:** - no report

**Agricultural Society:** - no report

**Sault Ste. Marie Chamber of Commerce:** - Pat reported that Take 5 notices are now being sent out to local chamber members should anyone be interested in attending.

**Citizen of the Year** – no report

**Community Hall** – see above

**Trade Fair** – Elaine Switzman reported the trade fair is this Friday – there are around 25 tables spoken for....many new people are coming....some parties are interested in 1 day and a few for 2 days. Fliers went out to St. Joe, Echo Bay, Desbarats and Bruce Mines. 20 people are registered for the food handling course on Friday.

Sandy reported there is radio advertising, notices in the Island Clippings, flyers in the mail, North Shore Sentinel notices, ADSAB web site, Chamber web site. All participants will receive a “satisfaction survey”

Bill Gunn has built a sign which is substantial in size and weight and will be able to be used over the years. Volunteer help is needed Thursday afternoon at 4:00 p.m. to help set up the tables in the community hall.

**Joint Advertising Committee** - Committee Members – Michael Peever, Norm Hern, Howie Bowes, Sara Swain.

Michael Peever reported Pat Peterson has done a lot of work in drafting advertising artwork for Town & Township in the Welcome Magazine. Pat and George Cragg have drafted up an excellent sample of the advertising page. The next step is to prepare a budget for the brochure, the Welcome Magazine and the Algoma Country publication. Michael is trying to get more businesses to purchase advertising space.

Pat reported that *Tall Tale Media* does unscripted televideo suitable for publishing on one’s website.

Algoma Kinnewabi deadlines are the end of June...

**Proposed Fred Kent Event – July 2011**

There appears to be a problem with manpower to assist in the setup, coordinate, bar management and take down for this event tentatively set for July 30, 2011.

It was suggested that someone approach the Fire Dept. to run the bar.

There are fee schedules at the arena for (1) bare rental, (2) bare rental + set up, (3) bare rental + set up + clean up, .....etc..

Fire Dept is looking for a fund raiser....Agricultural Society is looking for a fund raiser.....the Legion has a "catering liquor licence" which can be useful....

Mike will contact some of the local organizations to host the Kent Event..

**Mine Shaft:** - Lory Patteri reported there has been flooding at the mine shaft. The water shut off valve is in the Medical Centre and was accidently turned on and all taps in the Mine Shaft were turned on for the winter....

The Town had student interviews for the Marina, the Trailer Park and Mine Shaft – 5 student positions. Decisions to be made shortly.

**Chamber representation at Bruce Mines Council Meetings** – no report

**Chamber representation at Township of Plummer Additional** – no report

**Director** – It was reported that Phil Rouleau has advised he is not interested in remaining as a director. Larry Peterson will check with the other Directors as to whether they are interested in remaining on or off the Board of Directors.

**Correspondence:** none

**New Business:** none

**Next Meeting:** Tuesday June 07, 2011 at 8:00 a.m. at the Library.

**Executive Meeting** – T.B.A.

**Adjournment:** at 8:55 a.m.