

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, July 6, 2010 – UNION PUBLIC LIBRARY – 8:10 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Brian Torrance – Torrance Custom Interiors  
Larry Peterson – Peterson & Peterson Law Firm  
Rick Klazinga – Algoma Kitchen & Bath  
Merin Smith – Special Projects Co-Ordinator  
Michael Peever – Mae-Ger Treasures  
Marla McPhee – M & J Hair Boutique  
Jean Hershey – Rydal Bank Historical Society & the Library  
Cheryl O'Hara – Royal Canadian Legion  
Darren Foster – Mayor (late arrival).

Guests: Sandy Ubohy – Algoma District Services Administration Board

Regrets: \*Pat Peterson – Bruce Bay Cottages & Lighthouse

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Merin Smith that the minutes of June 01, 2010 – be adopted as presented– carried

**Treasurer's Report:**

Moved Larry Peterson + Marla McPhee that the Treasurer's Report be adopted as presented.

**Marketing: [old report]**

(this committee was set up for marketing and to properly address the streets in Bruce Mines on the Google Maps. The maps have been corrected and Alison Cragg does the on going marketing.) Algoma Sno-Plan (until winter months), New Businesses (becomes part of Membership Committee Report), and Community In Action.

**Insurance:** - no report.

**French Fryer:** - Merin Smith reported Cruisin Car Show + Canada Day Celebrations went very well. There are supplies left over which can be used at the Northern Opry Weekend. Thanks of appreciation to all volunteers who worked the boot and especially

Jim Strum for helping to move the shelter. The volunteers appear to like the new set-up of the booth.

**Canada Day** – Cheryl O'Hara reported Canada Day was successful but the numbers in attendance were down. It is possible to break even. The winner of the \$1,000.00 draw was Bob Hollingshead.

**Web Site:** - no report

**Membership:** - no report

**Four & Friends Art Show & Sale:** - Brian Torrance reported that everything is on schedule for July 09, 10 and 11<sup>th</sup>, 2010. The Website has been updated to cover the Show & Sale. 2010 is the 20<sup>th</sup> Anniversary of this event. CASS Scholarship Winner is Graeme Caughill and the Algoma University Fine Arts Scholarship is Riley Greco.

**Rydal Bank Historical Society:** - Jean Hershey reported new work is matching existing properties with historical photos. The Community Hall will be a site for the Sylvan Circle in Sept.

Library – Jean Hershey

Cool Kids Camp – tentative dated – July 6 to Aug. 26, 2010 – Tuesdays and Thursdays from 10:00 a.m. to 2:00 p.m. \$3.00 per day or \$40.00 for the summer – ages 5 to 12

Teddy Bear Picnic – tentative dated Thursday August 12, 2010

Flower Photo Contest – start taking your pictures now. Library will be accepting photo entries beginning in July. Winner will be chosen Sept. 01, 2010

**Town Master Plan:** - Michael Peever reported the Planner is in Town and tenders will be opened sometime this week.

### **Town Improvements –**

Michael Peever reported that it looks the project is proceeding and the project is to go to tender.

### **Algoma Kinnewabi Tourist Association:**

Pat Peterson sent in a report that she had received the form and cost information. The total cost for a full page advertisement is \$2,825.00 ( \$2500.00 + 13% HST of \$325.00)

Pat is in the process of contacting Sara Swain to see if the Town and the Chamber will share the top and bottom banner areas the same as last year. The cost will be \$300.00 each (\$261.00 + 13% HST of \$39.00)

There will be 20 spaces the same as last year. The opportunity to advertise on this page will be for Chamber members only. The cost this year will be \$111.25 (\$96.57 + 13% HST of \$14.98) The page will be the same as last year and the same advertisements will be used for businesses that advertised last year.

Pat will be sending out emails to last years businesses that advertised and who are presently Chamber members.

Motion: Jean Hershey + Cheryl O'Hara that the Chamber pay \$300.00 to cover their share of the cost of the banner in this publication – carried.

**Royal Canadian Legion** – Cheryl O'Hara reported that the normal summer activities are proceeding but there are no special events planned for July and August.

**Bruce Mines and District Historical Society** :

Marla McPhee reported that the cookbook should be ready by mid-July. Larry Peterson reported that 3 students . Megan Belisle has been hired and is doing very well.

**Lions Club:** - no report

**SnoGlyders** – BBQ being planned for August

**Cruisin Car Show:**

Larry Peterson reported that a cheque for \$200.00. Cheryl O'Hara will deliver the cheque to the Township office. Mike Peever reported that there were almost 100 entries with some dropping out due to the threat of rain.

**Sylvan Circle:** - no report

**Agricultural Society:** - no report

**Sault Ste. Marie Chamber of Commerce:** - Michael Peever showed a Membership Plaque given to this Chamber

**Correspondence:** none

**Citizen of the Year** – no report

**Community Hall** – no report

**Great Northern Country Opry:** - Marla McPhee tickets are being sold through M & J Hair Boutique. Weekend package is \$45.00 until July 15<sup>th</sup> and then it goes up to \$60.00. Saturday day pass is \$35.00. July 23, 24, and 25<sup>th</sup> at the Fair Grounds. Free Camping on Agricultural property only

**Community Future Development Corporation** – [old report]

Marla McPhee sent in a report that there have been no students wanting to participate in the business summer camp that the Chamber offered to sponsor.

**Trade Fair** – Sandy Ubohy reported that the event went well and the committee will be meeting to make improvements on the 2011 event.

**Chamber Brochure & Advertising:** - Larry Peterson reported that all brochures are at the Law Office and are paid for. Samples of the new brochure were distributed. Cheryl O'Hara reported on the various changes since the old brochure.

Motion : Cheryl O'Hara + Rick Klazinga that the invoice of \$1,975.24 be paid for the 2010 brochure – carried.

**Chamber Town Committee:**

Darren Foster reported there would be a public meeting. The criteria has been established and meeting with the Planner about the façade program

Darren Foster reported that street scaping – tenders went out – mandatory meeting with the various bidders is scheduled for this week. The designs are available for public viewing at the Town Hall. Darren reported that the Town got about 80% of what they wanted from the MTO. Town got approval for LED lighting.

**New Business** - none

**Next Meeting:** Tuesday August 03, 2010 at 8:00 a.m. at the Library.

**Adjournment:** at 8:45 a.m.