

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, June 01, 2010 – UNION PUBLIC LIBRARY – 8:10 A.M.**

**WEBSITE:** [www.brucemineschamber.com](http://www.brucemineschamber.com)

**Email:** [info@brucemineschamber.com](mailto:info@brucemineschamber.com)

**Present:**

- \*Brian Torrance – Torrance Custom Interiors
- \*Larry Peterson – Peterson & Peterson Law Firm
- \*Pat Peterson – Bruce Bay Cottages & Lighthouse
- \*Jeff Morehouse – Bruce Mines Insurance
- \*Rick Klazinga – Algoma Kitchen & Bath
- \*Merin Smith – Special Projects Co-Ordinator
- \*Michael Peever – Mae-Ger Treasures

Guests: n/a

Regrets: Marla McPhee  
Cheryl O'Hara  
Jean Hershey – Rydal Bank Historical Society & the Library

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Merin Smith that the minutes of May 03, 2010 – be adopted as presented–  
carried

**Treasurer's Report:**

Moved Larry Peterson + Michael Peever that the Treasurer's Report be adopted as presented.

**Marketing: [old report]**

(this committee was set up for marketing and to properly address the streets in Bruce Mines on the Google Maps. The maps have been corrected and Alison does the on going marketing.) Algoma Sno-Plan (until winter months), New Businesses (becomes part of Membership Committee Report), and Community In Action.

**Insurance:** - Jeff Morehouse reported there is no coverage for stock. Jeff added \$5,000.00 for stock at no extra charge to the Chamber. Jeff will check out the amount of the deductible. The policy has been renewed at the same premium for 2009.

**French Fryer:** - Merin Smith reported they are getting geared up for the Classic Car Show. The old frig has been removed from the Building – Algoma Power is picking up old refrigerators. Supplies will be

purchased for both the Car Show and Canada Day. The shed is being rebuilt to be taller and placed on the ground for easier access by the volunteers.

**Canada Day** – Brian Torrance read a letter requesting financial support from the Legion. Brian also read the letter from the Legion about profit sharing from the various booths at the Canada Day event. The math can be confusing as supplies are purchased for various events – not just one. The optics can also be confusing – the booth could look busy and people may think that whatever was given would be shortchanged. A letter is to be drafted in response to the letter.

Motion: Pat Peterson + Merin Smith that the Chamber donate the same amount of money to the Legion as in 2009

### **Web Site:**

Pat Peterson has the updated membership list and forwarded it to Alison Cragg to be added to the website.

**Membership:** - no report

**Four & Friends Art Show & Sale:** - Brian Torrance reported that everything is on schedule for July 09, 10 and 11<sup>th</sup>, 2010.

**Rydal Bank Historical Society:** - no report

### **Library –**

Loralee Gordon sent in the following report:

Sat. July 03, 2010 – Book/Yard Sale – the library will be accepting donations the week of June 22, 2010 – please gently used goods only.

Cool Kids Camp – tentative dated – July 6 to Aug. 26, 2010 – Tuesdays and Thursdays from 10:00 a.m. to 2:00 p.m. \$3.00 per day or \$40.00 for the summer – ages 5 to 12

Teddy Bear Picnic – tentative dated Thursday August 12, 2010

Flower Photo Contest – start taking your pictures now. Library will be accepting photo entries beginning in July. Winner will be chosen Sept. 01, 2010

**Town Master Plan:** - no report

### **Town Improvements –**

Michael Peever reported that it looks the project is proceeding and the project is to go to tender.

**Algoma Kinnewabi Tourist Association:**

Pat Peterson reported that she went to the first Director's Meeting to meet all the Directors. Pat is supporting the Chamber and the Town co-operate again in 2011 for a full page advertisement as the 2010 publication was very well received. Pat is willing to coordinate this project.

Motion; Michael Peever + Rick Klazinga that Pat be the coordinator for this project to its completion - carried

**Royal Canadian Legion – no report****Bruce Mines and District Historical Society :**

Marla McPhee sent in a report that the cookbook has been mailed to the publisher and hopefully will be back and on the market early July.

Pat Peterson reported that she had been to the museum and the renovations have been wonderful. The interior is bright, cheery and is coming together very nicely.

**Lions Club: - no report****SnoGlyders – no report****Cruisin Car Show:**

The Car Show is set for Sat. June 12 at the Gazebo.

Larry Peterson reported that a request for financial support has been received from the Committee.

Michael Peever spoke with one of the organizers about sponsoring the event. The event is becoming one of the more major projects in the town.

Motion Michael Peever+ Pat Peever that a donation of \$200.00 along with a letter with the hope that the project to be self supporting financially be sent to the Cuisin Car show committee.

**Sylvan Circle: - no report****Agricultural Society: - no report****Sault Ste. Marie Chamber of Commerce:**

Pat Peterson reported that there is a New Member Breakfast tomorrow morning at Sandros Restaurant and both she and Mike Peever will be attending on behalf of the Chamber. There will be a table for all new members to display their goodies and Pat has together the advertisements that are in the Welcom Book and Algoma Country Book + some brochures

**Correspondence: none**

**Citizen of the Year** – no report

**Community Hall** – no report

**Great Northern Country Opry:**

Dave Patterson sent in a report that the 2010 Northern Ontario Country Music Awards have been added to the Music Weekend.

**Hwy Sign:**

Brian Torrance reported that he spoke with Donna Brunke about the jurisdiction over the signs and they are totally under Town control.

**Community Future Development Corporation** –

Marla McPhee sent in a report that there have been no students wanting to participate in the business summer camp that the Chamber offered to sponsor.

**Trade Fair, [old report]**

Merin Smith reported the Trade Show seemed to have gone well. The questionnaires – 20 + - were all positive – all were interested in returning next year. Brian Torrance reported that he thought the public had greater interest in the event as it was more of a trade fair. The committee may consider making Friday more of a government agency information day and Saturday a business promotion day. The advertising for the event was all encompassing covering most of the North Shore. Merin Smith, Marla McPhee and Ted Alleway have agreed to work on this project.

**Chamber Brochure & Advertising:** - no report

**Chamber Town Committee:** [old report]

Mike went around town to meet with the individual business owner as to what they would like to see in this town. It took most of a day just to do the west end of town...there was a lot of feedback.

**New Business**

**Next Meeting:** Tuesday July 06, 2010 at 8:00 a.m. at the Library.

**Adjournment:** at 9:10 a.m.