

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, May 03, 2010 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Brian Torrance – Torrance Custom Interiors  
Larry Peterson – Peterson & Peterson Law Firm  
Jeff Morehouse – Bruce Mines Insurance  
Ted Alleway – The Iron Thistle Service Centre  
Rick Klazinga – Algoma Kitchen & Bath  
Marla McPhee – M & J Hair Boutique  
Merin Smith – Special Projects Co-Ordinator  
Michael Peever – Mae-Ger Treasures  
Phil Rouleau – Royal Bank of Canada  
Bill Gunn – Fine Pine Things  
Carol Gunn – Bruce Mines Agricultural Society  
Cheryl O'Hara – Mary Kay Products  
Carol Rickard – Huron Horizons

Guests: n/a

Regrets: Pat Peterson – Bruce Bay Cottages & Lighthouse  
Jean Hershey – Rydal Bank Historical Society & the Library

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Bill Gunn + Phil Rouleau - that the minutes of April 06, 2010 as corrected – be adopted as presented– carried

**Treasurer's Report:**

Moved Larry Peterson + Cheryl O'Hara that the Treasurer's Report be adopted as presented.

**Marketing:**

(this committee was set up for marketing and to properly address the streets in Bruce Mines on the Google Maps. The maps have been corrected and Alison does the on going marketing.) Algoma Sno-Plan (until winter months), New Businesses (becomes part of Membership Committee Report), and Community In Action.

**Insurance:** - Jeff Morehouse reported on clarifications on the insurance coverages. There is no coverage for stock or inventory

**French Fryer:** - Merin Smith reported they are getting geared up for the Classic Car Show. There was some small building damage maybe by an animal. They are going to try to use their enclosed trailer and see how it works. The really old frig will go to the dump.

**Web Site:**

Pat Peterson sent in a report that she is waiting for updated membership list

**Membership:**

Phil Rouleau reported that there has been a good response to date with 33 members at present. The Trade Show was a good venue to show to other businesses how membership

**Four & Friends Art Show & Sale:** - Brian Torrance reported that everything is on schedule.

**Rydal Bank Historical Society:**

Jean Hershey sent in the following report;

**THE ANNUAL MEETING  
OF  
THE RYDAL BANK HISTORICAL SOCIETY  
will be held on Sunday, May 16  
at the Rydal Bank Community Hall  
The meeting begins at 4:00p.m.**

The Historical Topic is “The Challenges of Preserving Heritage Buildings” and will be presented by Will Samis.

*Will has an enduring interest in rural architectural heritage, and is involved, among other projects, with moving and preserving the Cordukes/Weber 12 sided barn.*

The meeting will be followed by a Potluck Supper at 5:30p.m.

The public is also invited to the Annual Church Service at the Rydal Bank Church beginning at 7:00p.m.

The Rev. Jan Schenell will officiate and  
Loreen MacLeod Knight will play the organ.  
All are welcome to attend.

**Library – no report**

**Town Master Plan: - no report****Town Improvements –**

Brian reported that the Town is tendering out street scaping. There is some concern for water run off on the north side of the highway.

**Algoma Kinnewabi Tourist Association:** Pat Peterson sent in the following report.

John Chambers will be contacting the Chamber in June to see if we are interested in purchasing a full page advertisement like 2009. The cost for the banner could be divided between the Chamber and Town and selling the remainder of the page to businesses. In 2009 the cost of the Banner was \$250.00 each.

At the General Meeting recently, Pat Peterson was elected to the Board of Directors to represent the area covered by Bruce Mines and St. Joseph Island. The term is 3 years.

**Royal Canadian Legion**

Cheryl O'Hara reported that the Pancake Breakfast did not do well at the Saturday's Trade Show.

**Bruce Mines and District Historical Society :**

Marla McPhee reported that the recipes have been collected and being compiled. This Friday and Saturday there will be a museum cleanup  
The luncheon at the Trade Show went very well..

**Lions Club: -**

Carol Rickard reported that the Mother's Day Chinese Lunch is this Sunday May 9, 2010 at Bruce Station Hall

**Royal Canadian Legion: – no report**

**SnoGlyders –** Pat Peterson sent in a report that the SnoGlyders are hosting the Algoma Sno Plan Association annual general meeting at Lighthouse Lounge on Sat. May

**Cruisin Car Show:**

Ted Alleway reported that everything is going well in the organization. The mailings have all gone out. Trophies order. 2009 there were over 100 participants. This year the organizers are widening their appeal.

The Car Show is set for Sat. June 12 at the Gazebo.

**Sylvan Circle: - no report**

**Agricultural Society: -** Carol Gunn reported the Trade Show did very well in promoting the Fall Fair.

**Sault Ste. Marie Chamber of Commerce:** - no report

**Correspondence:** none

**Citizen of the Year** – no report

**Community Hall** – no report

**Great Northern Country Opry:** - no report

The Chamber website has a good link to the artists website.

**Hwy Sign:**

Brian Torrance reported that a letter had been sent to the Town concerning the MTO request about the highway sign. No response has been received to date. Larry Peterson reported that the 2010 signage invoice came in and was forwarded to the Town for payment.

**Community Future Development Corporation** –

Marla McPhee reported the schools are still waiting for the package of information.

**Trade Fair,**

Merin Smith reported the Trade Show seemed to have gone well. The questionnaires – 20 + - were all positive – all were interested in returning next year. Brian Torrance reported that he thought the public had greater interest in the event as it was more of a trade fair. The committee may consider making Friday more of a government agency information day and Saturday a business promotion day. The advertising for the event was all encompassing covering most of the North Shore. Merin Smith, Marla McPhee and Ted Alleway have agreed to work on this project.

**Chamber Brochure & Advertising:** -

Bill Gunn reported that the project is ready to go to the printers. They need to update the new advertisers. Hopefully it will go to the printers this week.

**New Business**

Sat. – Car Wash and BBQ at the Bruce Mines Fire Hall this Saturday May 8<sup>th</sup> . This is a fundraiser for the local Karate Group and the Fire Hall.

Community in Action approached the Chamber for a letter of support to hire a person to replace Stephanie Date.

Great Lakes Bus Tours sent us an email and did not get a response. Donnie Love tried to email the Chamber using the Chamber email address and it didn't seem to get through.

Mike Peever reported that the Downtown Association – Mike went around town to meet with the individual business owner as to what they would like to see in this town. It took most of a day just to do the west end of town...there was a lot of feedback.

**Next Meeting:** Tuesday June 01, 2010 at 8:00 a.m. at the Library.

**Adjournment:** at 8:50 a.m.