

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, March 02, 2010 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

- *Brian Torrance – Torrance Custom Interiors
- *Jean Hershey – Rydal Bank Historical Society & the Library
- *Rick Klazinga – Algoma Kitchen & Bath
- *Larry Peterson – Peterson & Peterson Law Firm
- *Marla McPhee – M & J Hair Boutique
- *Lorne Barlow – Barlow Chimney Sweeps
- *Merin Smith – Special Projects Co-Ordinator
- *Michael Peever – Mae-Ger Treasures
- *Phil Rouleau – Royal Bank of Canada
- *Bill Gunn – Fine Pine Things
- *Carol Gunn – Bruce Mines Agricultural Society
- *Elaine Switzman -
- * Pat Peterson – Bruce Bay Cottages & Lighthouse
- * Cheryl O’Hara – Royal Canadian Legion
- * Jeff Morehouse – Bruce Mines Insurance

Guests: n/a

Regrets:

Call to Order: Brian Torrance called the meeting to order at 8:05 a.m.

Past Minutes :

Motion: Larry Peterson + Phil Rouleau - that the minutes of February 02, 2010 – be adopted as presented– carried

Treasurer’s Report: - no report

Insurance: - no report

French Fryer: - no report

Web Site:

Pat Peterson reported on behalf of Alison Cragg the following: This month’s stats - 305 visits individual visits, of which 70% are new visits. Most visitors this month from Canada, with the US in second and UK third. Business directory and the Latest news pages remain favourites.

Web Marketing Committee: - no report

Algoma Sno-Plan –

Pat Peterson delivered maps to those in attendance at the meeting.

Membership:

Phil Rouleau reported that he had sent out membership invoices
16 memberships have paid up so far with more expected in soon.

Four & Friends Art Show & Sale: - no report**Rydal Bank Historical Society:**

Jean Hershey reported that Heritage Day was very successful with excellent attendance. Slide show of heritage homes was well received. Photographs were added to the Society's heritage collection. The press for making the seal for the Rydal Bank Telephone Company was donated to the Society.
Many thanks to all who volunteered to make the day a successful one.

Library : Jean Hershey reported the Library is undertaking a *Teen Black & White Photography Contest*. Pictures must be original and taken by the entrant. Pictures are to be submitted to bmpa@ontera.net by March 31, 2010.

Town Master Plan: - no report**Town Improvements – no report****Algoma Kinnewabi Tourist Association:** - no report**Bruce Mines and District Historical Society :**

Larry Peterson reported that: the annual meeting took place in Feb. 18, 2010. The existing 5 Directors were returned to office for another term.

Bill Gunn reported that the antique guns previously stolen from the museum were returned and are in safe keeping. The guns are totally useless with missing firing mechanisms but they are original and show what was being used in those bygone days.

Lions Club: - no report**New Businesses:** - no report**Royal Canadian Legion:**

Cheryl O'Hara reported that the Legion is planning an Easter Egg Hunt with more details forthcoming.

SnoGlyders – no report**Community In Action** - no report.

Cruisin Car Show: - Brian spoke with Larry Brunke and confirmed the Show will take place in 2010.

Sylvan Circle: - Bill Gunn reported that the applications have been sent out . Third Saturday of every September has been agreed upon to avoid any conflicts with the Bruce Mines Fall Fair.

Agricultural Society: - Carol reported the theme – Pumpkin theme – website being revised by Jack Knight

Sault Ste. Marie Chamber of Commerce:

Pat Peterson reported that:

They do not have meetings – board of directors meet and then email reports are sent out

Receiving lots of information if any one is interested in taking part let me know

Wed. March 10- breakfast with Bernard Quesnelle - Labour Topics for Business - \$ 16.95

Special Rates of Advertising in the Sault Star

Special Rates on TD merchant services

Cartridges Unlimited sells and re-manufactures ink and toner products in upper Mich

Some upcoming Soo COC events

Home Show March 5 6 7 at Essar Center

Passport to Unity – multicultural Festival March 21

I invite you all to check out the Soo Chamber of Commerce Web site and see if there is anything that you are interested in.

Correspondence: none

Citizen of the Year – Larry Peterson reported that the dinner for Bud and Margaret Black was sold out.....it was a success

Larry Peterson reported that he was sideswiped by President, Brian Torrance by the unexpected presentation of a plaque in appreciation of 25 years of hosting the Citizen of the Year Celebration.

Directors and Officers

The following Directors and Officers were approved

Directors – Phil Rouleau,+ Merin Smith + Larry Peterson

Officers – President: Brian Torrance

Vice President: Michael Peever
Secretary Treasurer: Larry Peterson

Community Hall

Brian reported that a cleanliness and maintenance of the town hall complaint by a citizen

Brian reported the cleanliness issue of the kitchen when setting up for the Citizen of the Year. The Individual is submitting a letter to Council about improved maintenance of the Hall.

There was evidence of mice in the kitchen and no hot water – dishes were in the cupboard dirty.

Chamber to write a letter to the Town about concerns

- no hot water
- mice
- need for maintenance
- Agreed –

Great Northern Country Opry:

Dave Patterson sent in the following report: **THE ANNUAL BRUCE MINES GREAT NORTHERN OPRY COUNTRY MUSIC WEEKEND** will be Bigger and Better than last year.

I have booked NAOMI BRISTOW. She is from a small farm near Beeton, Ontario. She is **12 Years Old**, and is Canada's Yodelin Cowgirl.

She has recieved "**THE FAN'S CHOICE AWARD**" from the **HAVELOCK JAMBOREE** - the "**RISING STAR AWARD**" from the **BC COWBOY HERITAGE FESTIVAL** and "**THE WESTERN MUSIC ASSOCIATION "YOUTH YODELER OF THE YEAR AWARD"**"

She has opened for **GENE WATSON - JESSIE FARRELL - AARON PRITCHETT - THE GOOD BROTHERS - LARRY MERCEY** and many others.

She has also Recorded three CD's. Not too shabby for a 12 year old.

I have Booked a Band from North Bay - Manitoulin Island - lots of Bands from the Sault Area and Special Guests from Timmins.

Spread the word. I hope to double last years attendance.

Dave Patterson is also wanting to move the Country Hall of Fame to Bruce Mines. Anyone with ideas of a low cost location please let Bill Gunn know.

Hwy Sign,

Larry Peterson - MTO requested that the easterly town sign be moved off the 4 lane right of way. As the Town has taken over the ownership of the sign, the letter will be forwarded to the Town for their consideration.

Community Future Development Corporation –

Marla visited Mr. Harnden, the principal, about the project who is very supportive of the project which is noted below.

[old report]

The Algoma-Manitoulin **Youth Enterprise Camp**. They are looking for funding from the Chamber to assist in the cost of the camp. Should the Chamber participate with a financial contribution ? Should the Chamber consider a local student to participate in the camp. Camping fee is \$200.00. The deadline is March 12, 2010 for the advertising portion of the program.

Ages: 10 – 13 yrs

Time: August 9 to August 13th at Algoma University.

Registration Deadline: June 2010

Motion: Rick Klazinga + Jean Hershey hat the Chamber support the Program with a participation payment of \$ 100.00 - carried

Motion: Marla McPhee + Carol Rickard hat the Marla McPhee will be the contact for one local student to participate with the Chamber contributing another \$100.00 for the student's enrolment costs and the student covering the balance of the costs. – carried.

Trade Fair,

Elaine Switzman reported that some would like to keep the status quo – April 9th or open Friday afternoon + all day Saturday.

Advertising will be involved which will increase the costs.

Brian did a box count from Desbarats to Thessalon =

Advertising for printing and circulation would be over \$400.00

Should it continue an information fair or should be a trade fair which involves sales.

Businesses from Desbarats to Thessalon have been invited.

Motion: Merin Smith + Cheryl O'Hara that we do a 2 day trade fair – Fri. & Sat. with a date to be picked in May 2010.- carried.

Merin Smith and Carol Gunn agreed to work with Elaine Switzman

Motion: Lorne Barlow + Mike Peever that the Chamber will commit up to the sum of \$600.00 for the trade fair. – carried.

Brochure Report:

[old report]

Chamber Brochure & Advertising: -

Brian Torrance reported that Sara Swain & Cheryl O'Hara have been meeting informally waiting for the return of Bill Gunn.

All requests for brochures are to be forwarded to Bill Gunn for his information.

Motion: Larry Peterson + Marla McPhee that the Chamber approve a 1/3 split among the Chamber, and the 2 Municipal Councils less advertising income to a maximum of \$1,500.00 from the Chamber – carried.

Bill Gunn reported that the Town Council and Township Council are not interested in contributing 1/3 costs. Cost of printing is approximately \$1600.00 keeping the same format – with change of photos and some information for 5000 copies.

Non Chamber members are to be charged for advertising in the brochure.

Cheryl O'Hara will approach the Township Council to contribute up to a maximum of \$500.00.

Bill Gunn reported that the Town felt that the brochure served the Chamber's needs and not the Town's needs – Town wanted more vacation information in the brochure.

Bill is meeting with Sara Swain this afternoon to prepare the presentation to the Town Council.

Motion: Pat Peterson + Phil Rouleau that the Chamber will proceed with the brochure and expecting support from Town and Township. Chamber members will be in the brochure for free and non membership to be charged. – carried.

Next Meeting: Tuesday April 06, 2010 at 8:00 a.m. at the Library.

Adjournment: at 8:55 a.m.