

BRUCE MINES AND AREA CHAMBER OF COMMERCE
Tuesday, February 02, 2010 – UNION PUBLIC LIBRARY – 8:00 A.M.
WEBSITE: www.brucemineschamber.com
Email: info@brucemineschamber.com

Present:

Brian Torrance – Torrance Custom Interiors
 Jean Hershey – Rydal Bank Historical Society & the Library
 Rick Klazinga – Algoma Kitchen & Bath
 Larry Peterson – Peterson & Peterson Law Firm
 Marla McPhee – M & J Hair Boutique
 Carol Rickard – Huron Horizon Gift Store

Guests: n/a

Regrets: Bill Gunn Merin Smith
 Carol Gunn Lorne Barlow
 Cheryl O'Hara Pat Peterson

Call to Order: Brian Torrance called the meeting to order at 8:05 a.m.

Past Minutes :

Motion: Larry Peterson + Jean Hershey - that the minutes of January 05, 2010 – be adopted as presented– carried

Treasurer's Report: - Larry Peterson reported that the Chamber is still in the black. Motion Larry Peterson + Marla McPhee that the Treasurer's Report be adopted as presented - carried

Insurance: - no report

French Fryer: - no report

Web Site:

Pat Peterson sent in a report that Alison Cragg has the "Latest News" button in place on the website. Alison has also added the 81 page *Community in Action Report* on the website + winners of the photo contest held recently.

Web Marketing Committee: - no report

Algoma Sno-Plan –

Pat Peterson sent in a report that she has tried to contact Marc McKinnon, head of the SnoPlan Affiliation several times since January 05, 2010 without success. Pat is trying to get SnoPlan maps to the Chamber, Town and Bruce Bay Cottages for distribution and to date has not been successful. Pat feels that since we paid to

advertise as a community we should receive some maps. The SnoGlyders were given a few maps to hand out at the Club House.

Membership: (old report)

It is agreed that the membership rates remain unchanged.

The membership committee is to get their invoices out a/s/a/p.

Massage Kneads became a member at the Mix and Mingle event at Lighthouse Lounge in December.

Phil Rouleau is in charge of preparing and sending out invoices to all past and present members a/s/a/p.

Chamber Brochure & Advertising: -

Brian Torrance reported that Sara Swain & Cheryl O'Hara have been meeting informally waiting for the return of Bill Gunn.

All requests for brochures are to be forwarded to Bill Gunn for his information.

Motion: Larry Peterson + Marla McPhee that the Chamber approve a 1/3 split among the Chamber, and the 2 Municipal Councils less advertising income to a maximum of \$1,500.00 from the Chamber – carried.

Four & Friends Art Show & Sale: - (old report)

Brian reported the guest artists are in the process are being invited. 2010 appears to be another strong showing.

Rydal Bank Historical Society:

Jean Hershey reported that the Rydal Bank Historical Society and the Union Library are presenting Heritage Day on Friday Feb. 19, 2010 from 1:00 p.m. to 4:00 p.m. The theme is "Preserving History within the Changing Landscape". A slideshow of heritage photographs from the Society Archives showing Rydal Bank from the later 1880's to the present will be featured. The public is invited and refreshments will be served. The public is also invited to bring photos of Rydal Bank which they would like added to the Historical Society's collection. These will be scanned and returned to the owners immediately. This Heritage Day is held in conjunction with the Ontario Heritage Foundation.

Library : Jean Hershey reported on the following: The Union Library will be the site for celebrating Rydal Bank Historical Society's Heritage Week from Feb. 16 to 19th. The public is invited to view a slide show of heritage photographs featuring Rydal Bank's history and the changing nature of its architecture. The slide show may be viewed by contacting the Library staff during regular library hours.

Heritage Day will be celebrated on Friday Feb. 19 from 1:00 p.m. to 4:00 p.m. and refreshments will be served.

Town Master Plan: - no report

Town Improvements –

It is understood that the Town Improvements will start the end of April 2010 with a completion date of end of August 2010 pending funding and MTO approvals.

Algoma Kinnewabi Tourist Association:

Pat Peterson sent in a report that the new Algoma Outdoors Magazine is now released. Pat attempted to pick up a box of the publications but was only given a few. Pat has arranged to pick up a box of the publications to be delivered to Bruce Mines for distribution.

Pat Peterson also reported that she visited Carol Caputo, Manager of AKTA recently to see what would give Bruce Mines the best advertising coverage. Ms. Caputo felt that the Town and the Chamber should both join the same way as last year as that covers all of the bases. Pat informed Sara Swain, Town Councillor, of this and is waiting confirmation from Sara that the Town will do the same as last year.

It was decided that the Chamber delay payment of the dues for 2010 which is the same amount as the 2009 dues in the amount of \$94.82 pending Pat Peterson meeting with the Brochure & Advertising Joint Committee of Bill Gunn, Sara Swain and Cheryl O'Hara as to whether membership be joint or several.

Trade Fair: -

Brian Torrance advised that he has no information for the proposed 2010 Trade Fair and will be in touch with Elaine Switzman.

Bruce Mines and District Historical Society :

Larry Peterson reported that:

The Trillium Grant application for repairs to the interior of the museum was turned down. Another application is underway.

The annual meeting is tentatively to take place in Thursday February 18, 2010 at the Bruce Mines Community....more information to follow.

There are new federal and provincial filings which has to be attended to.

Lions Club: - Carol Rickard reported on the following:

April 3, 2010 there will be a bake sale at Fosters Fresh Mart.

May 2010 the annual Chinese Dinner at the Bruce Station Hall is being organized.

New Businesses: - no report

Royal Canadian Legion:

It is noted that the Legion will be holding a pot luck Valentines Day dinner at the Legion from 5:30 p.m. with dancing at 7:00 p.m. Open to the public.

SnoGlyders – no report

Community In Action - the report has gone to both Municipalities – there is no information on what is taking place.

Cruisin Car Show: - no report

Sylvan Circle: - no report

Agricultural Society: - no report

Sault Ste. Marie Chamber of Commerce:

Pat Peterson sent in a report that she had visited the SSM Chamber Office and picked up a Membership Application, completed it and returned it to the Soo Chamber Office along with a personal cheque for \$45.83 as their dues is pro rated and are due in June.

The Bruce Mines Chamber membership will need to be renewed in June 2010 as an “*Associate Member*” with a fee of \$100.00 + tax.

An invoice for \$45.83 will be submitted to the Chamber for reimbursement.

Since the Bruce Mines Chamber is now a member of the Sault Ste. Maire Chamber we will receive the following benefits;

- our website will be linked to their website
- our brochures will distributed at the Chamber Office, the Station Mall kiosk, the Casino and the Train Station.
- As there are not monthly meetings for members but have Board of Directors meetings – the members will receive monthly new letters.
- The Soo Board of Directors meet the last Thursday of the month at 8:00 a.m. and the location varies from month to month.

Pat has information on the following:

1. Feb. 11 – David DeFilice will be speaking on Helping Small & Medium Enterprises do business with Government of Canada – the cost is \$15.95 for Chamber Members. If anyone is interested please contact Pat Peterson for additional information.
2. March 5 – 10th is the Home Show at the Essar Center

Brian Torrance reported that he called into Home Show organizer and was able to negotiate the favourable Soo membership rate being part of the Bruce Mines Chamber.

Correspondence: none

Citizen of the Year – Bud and Margaret Black – Hall has been reserved for Friday February 26, 2010 and preparation is underway.

Set up of the Community Hall will take place Thursday February 25, 2010 at 7:00 p.m. and volunteers are needed.

Directors and Officers

Nominations for 3 directors and 3 officers to come up at the March meeting

New Business:

Arthur Henderson Public School Grade 8 are having a spaghetti supper at the Bruce Station Hall on Friday February 12, 2010 - everyone is encouraged to attend

Small Town Publication – Marla McPhee reported that a customer has a magazine which features small town history. Marla asked that the customer drop off the magazine so the Chamber can review it and determine what action should be taken

Community Future Development Corporation – Brian Torrance reported on the Algoma-Manitoulin Youth Enterprise Camp. They are looking for funding from the Chamber to assist in the cost of the camp. Should the Chamber participate with a financial contribution ? Should the Chamber consider a local student to participate in the camp. Camping fee is \$200.00. The deadline is March 12, 2010 for the advertising portion of the program.

Ages: 10 – 13 yrs

Time: August 9 to August 13th at Algoma University.

Registration Deadline: June 2010

Motion: Rick Klazinga + Jean Hershey hat the Chamber support the Program with a participation payment of \$ 100.00 - carried

Motion: Marla McPhee + Carol Rickard hat the Marla McPhee will be the contact for one local student to participate with the Chamber contributing another \$100.00 for the student's enrolment costs and the student covering the balance of the costs. – carried.

Next Meeting: Tuesday March 02, 2010 at 8:00 a.m. at the Library.

Adjournment: at 9:00 a.m.