

**BRUCE MINES AND AREA CHAMBER OF COMMERCE**  
**Tuesday, January 05, 2010 – UNION PUBLIC LIBRARY – 8:00 A.M.**  
**WEBSITE: [www.brucemineschamber.com](http://www.brucemineschamber.com)**  
**Email: [info@brucemineschamber.com](mailto:info@brucemineschamber.com)**

**Present:**

Brian Torrance – Torrance Custom Interiors  
Jean Hershey – Rydal Bank Historical Society & the Library  
Rick Klazinga – Algoma Kitchen & Bath  
Larry Peterson – Peterson & Peterson Law Firm  
Merin Smith – Special Projects Co-ordinator  
Cheryl O'Hara – Royal Canadian Legion  
Pat Peterson – Bruce Bay Cottages & Lighthouse

Guests: n/a

Regrets: Bill Gunn  
Carol Gunn  
Marla McPhee

**Call to Order:** Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes :**

Motion: Larry Peterson + Cheryl O'Hara - that the minutes of December 01, 2009 – be adopted as presented– carried

**Treasurer's Report:** - Larry Peterson reported that the Chamber is still in the black.  
Motion Larry Peterson + Merin Smith that the Treasurer's Report be adopted as presented - carried

**Insurance:** - no report

**French Fryer:** - no report

**Web Site: Web Marketing Committee:**

Pat reported that Alison is doing a fine job on website marketing. Alison is monitoring the number and source of hits. On the front page of the website, Alison has created a button for *Latest News*. Under this button the public can do to this site and find out what is currently happening in the area.

**Algoma Sno-Plan –**

Pat reported that the maps are out and in circulation.

**Membership:**

It is agreed that the membership rates remain unchanged.  
The membership committee is to get their invoices out a/s/a/p.

Massage Kneads became a member at the Mix and Mingle event at Lighthouse Lounge in December.

**Chamber Brochure & Advertising: -**

Brian Torrance reported that the Committee was formed in November 2009 and Bill Gunn is the Chairman of the Committee. Brian is to meet with Cheryl O'Hara and Sarah Swain to work out a budget for the brochure. Cheryl will meet with Sara to update current businesses.

**Four & Friends Art Show & Sale: -**

Brian reported the guest artists are in the process are being invited. 2010 appears to be another strong showing.

**Rydal Bank Historical Society:**

Jean Hershey reported that they are in the process of planning Heritage Week in February.

**Library :** Jean Hershey reported on the following: The winner of the Fosters Food Draw was Nancy Jollineau

**Town Master Plan:** - no report

**Town Improvements** – no report

**Algoma Kinnewabi Tourist Association: - no report**

**Trade Fair: -**

Brian Torrance had a brief meeting with Elaine Switzman and Tracy Brick about the upcoming trade fair. There are difficulties with day time, evening or weekend events and people with their work schedules. The format has to be decided. It may be possible for a Friday afternoon + Saturday all day event in order to accommodate government agencies and businesses. It is generally felt that the public be invited to attend.

**Bruce Mines and District Historical Society :**

Larry Peterson reported that:

The Trillium Grant application for repairs to the interior of the museum is in process.

The annual meeting is to take place in February 2010 – the date to be decided

There are new federal and provincial filings which has to be attended to.

**Lions Club:** - no report

**New Businesses:** - no report

**Royal Canadian Legion:**

Cheryl O'Hara stated there are no activities planned for January.

**SnoGlyders** – no report

**Community In Action**

Brian Torrance reported that the final report was released in December 2010. If both Councils review and approve the report. It is important that the final report be recorded on either the Town website or the Chamber website. Pat will follow up on this.

**Cruisin Car Show:** - no report

**Sylvan Circle:** - no report

**Chamber Link with Elliot Lake –**

Alison Cragg has attempted to contact Elliot Lake Chamber numerous times without any response.

**Agricultural Society:** - no report

**Christmas Mix & Mingle – Dec. 01, 2009**

Merin Smith reported that it was a fabulous event.

The Agricultural Society won the door prize of a 1 year membership -2010 - in the Chamber.

**Sault Ste. Marie Chamber of Commerce:**

Pat Peterson reported that some time ago Cathy Jensen thought it might be a good idea for the Bruce Mines Chamber join the Soo Chamber. Pat has spoken with Shelly Barich, Manager, as to what the Bruce Mines Chamber was expecting by joining the Soo.

The associate fee is \$100.00 + \$10.00 + tax per year.

The general feeling is that this is a good project to follow up on and it would be nice if a couple of Bruce Mines members attend the Soo Chamber Meetings to keep us informed.

Motion Pat Peterson + Jean Hershey that (1) the Bruce Mines chamber join the Soo Chamber for a fee of \$110.00 + tax - carried

It was agreed that 1 or 2 Bruce Mines members attend the Soo Chamber meetings and report back to the Bruce Mines Chamber. Pat Peterson has agreed to be one of the representatives to attend the Soo meetings at the present time.

**Correspondence:** none

**New Business**

**Citizen of the Year** – Bud and Margaret Black – Hall has been reserved for Friday February 26, 2010 and preparation is underway.

**Directors and Officers**

Nominations for 3 directors and 3 officers to come up at the March meeting

**Next Meeting:** Tuesday Feb. 2, 2010 at 8:00 a.m. at the Library.

**Adjournment:** at 9:00 a.m.