

**BRUCE MINES AND AREA CHAMBER OF COMMERCE  
TUESDAY, FEB. 03, 2009 - UNION PUBLIC LIBRARY - 8:00 A.M.**

**WEBSITE:** [www.brucemineschamber.com](http://www.brucemineschamber.com)

**Email:** [brucemineschamber@sympatico.ca](mailto:brucemineschamber@sympatico.ca)

**Present:**

Brian Torrance - Torrance Custom Interiors  
Merin Smith – Retired Teacher & Special Projects Co-Ordinator  
Bill Gunn – Fine Pine Things  
Phil Rouleau – Manager, Royal Bank of Canada  
Jean Hershey – Rydal Bank Historical Society + Library  
Elaine Switzman – Algoma District & Social Services  
Cheryl O’Hara – Mary Kay Cosmetics + Royal Canadian Legion  
Larry Peterson - Peterson & Peterson Law Firm  
Pat Peterson – Bruce Bay Cottages & Lighthouse  
Carol Rickard – The Pizza Lady  
Jim Murray –  
Rick Klazinga – Algoma Kitchen & Bath  
Martin Odber –  
Sherri Foster – Fosters Freshmart  
Glen Lawrence – Lawrence Springwater Farms

**Call to Order:** - Brian Torrance called the meeting to order at 8:00 a.m.

**Past Minutes** - Motion: Larry Peterson + Elaine Switzman – that the minutes of January 09, 2009 be adopted as presented - carried

**Treasurer’s Report:** - Motion - Larry Peterson + Bill Gunn – that the Treasurers Report be adopted as presented - carried

**Insurance:** - The policy and questionnaire to be reviewed.

**French Fryer:** - no report

**Chamber Website:** -

Pat Peterson reported that Allison Cragg has updated the website. They are now considering a business opportunity site. The Website is being updated with members websites. The website will also contain a local resources page under the business directory.

Martin Odber has volunteered his services to help individual businesses.

**Marketing is the next stage**

There is the need to form a new committee to research and market the Town of Bruce Mines and the new chamber website on the world web and other internet sources.

Motion – Pat Peterson + Jean Hershey that a new committee be formed to advance the area on the internet – carried

Pat Peterson has agreed to chair the committee, Martin Odber and Sherry Foster have agreed to work on this new committee.

**Membership:** Phil Rouleau reported that he sent out over 60 membership letters. Membership presently includes listing in the Brochure and a prominent site on the Website.

### **Chamber Brochure**

Bill reported that he needs an updated list of paid up members to put members in the brochure. Bill has been in touch with Cliffe Printing about changing some items on the brochure. Bill is looking into selling business card advertisements in addition to the list of paid up members.

Motion: Cheryl O'Hara + Pat Peterson that Bill Gunn prepare a submission on the development of the brochure and submit it to the Executive to make the ultimate decision on its publication - carried

**Four & Friends Art Show & Sale:** - no report

### **Rydal Bank Historical Society:**

Jean Hershey reported week of February 16 is heritage week and displays at the Library..

### **Library:**

Jean Hershey reported that CEO, Nancy Lindecker has accepted a new position as Manager of the Child Development Centre at Sault College and is to be congratulated on her new position. Nancy will be dearly missed at the Library. The Library Board will be advertising for the CEO position and casual staff.

**Town Master Plan** – no report

### **Algoma Kinnewabi Tourist Association** - no report

Pat reported that she will be attending a seminar this week and will be meeting with AKTA

### **Trade Fair** –

Elaine reported that letters will be going out this week for the 2009 Trade Fair for Thursday **March 05, 2009** from 2:00 p.m. to 6:00 p.m. Advertisement will be sent out shortly as well

### **Bruce Mines & District Historical Society** – no report

Larry Peterson reported that the Society is officially incorporated. The Society is presently applying for charitable tax exempt status.

Ron Smith, the President, has set up a blog for the Historical Society and is preparing materials for uploading to the world wide web.

Officers of the Society are: Ron Smith, Bill Gunn, Jean Kettles, Connie Bennett and Larry Peterson

Bill reported that the Royal Bank of Canada donated \$5,000.00 to the Bruce Mines & District Historical Society to assist in the restoration of the museum roof.

### **Film Night**

Jean Hershey reported that Anne O'Connor has worked with a young producer on the Life of Ken MacDougall , a well known local artist. The film has been shown several times in the Soo. The film makers have offered the film to the Bruce Mines Chamber for the first "out of town" showing in recognition of the work done by the Chamber in promoting art and culture in the area.

Saturday, March 28, 2009 at 7:00 p.m. at Lighthouse Lounge – Ken MacDougall will be present as will producer, Anne O'Connor. A reception will take place after the showing. The admission will be donation to the Student Scholarship Committee of Four & Friends Art Show. Minimum of 25 people is needed and would like at least 40 to be present. There will be RSVP requested in order to prepare for the showing.

### **Citizen of the Year**

Larry Peterson reported that Ernie Strum is our 2009 Citizen of the Year. Friday February 27, 2009 and the hall setup will be Thursday February 26, 2009. Tickets will be sold at M & J Hair Boutique, Fosters and Petersons

### **Royal Canadian Legion:**

Brian Torrance meet with the Legion and the Legion appointed Cheryl O'Hara as their representative to the Chamber

Cheryl O'Hara reported the upcoming events:

Wed. Feb. 11, 2009 – Public Speaking Contest, 6:30 p.m. at Bruce Mines Community Hall

Fri. Feb. 13, 2009 – Meat Draws & Jam Session – starts at about 5:00 p.m. – bring your talents

Sun. Feb. 15, 2009 – Spaghetti Dinner – Adults \$8.00, Children 8 & under \$4.00

Proceeds to go to the Coffee Fund for troops in Afghanistan

Sun. Feb. 22, 2009 – Veterans Appreciation Dinner, by invitation only (if you know of a Veteran who has not received an invitation please notify Elzine Shuttleworth at 785-3867

### **Welcome New Comers:**

President, Brian Torrance, welcomed to the meeting:

Jim Murray -

Martin Odber -

Glen Lawrence – Lawrence Springwater Farms

### **Intiatives**

Bill Gunn reported that due to deadlines it is not possible to apply for student summer grants for this year.

**Welcome Book**

Brian Torrance showed that the Town of Bruce Mines has a full page of advertisement.

**Next Meeting**

Tuesday, March 03, 2009 at 8:00 a.m. at the Library.

Meeting adjourned.

Bruce Mines Websites:

Town of Bruce Mines: [www.brucemines.ca](http://www.brucemines.ca)

Chamber of Commerce: [www.brucemineschamber.com](http://www.brucemineschamber.com)

(Note new website name)

Union Library: [www.bruceminesandplummerlibrary.ca](http://www.bruceminesandplummerlibrary.ca)

Wikipedia: [http://en.wikipedia.org/wiki/Bruce\\_Mines\\_Ontario](http://en.wikipedia.org/wiki/Bruce_Mines_Ontario)

Rydal Bank Historical Society Email: [rbhs@live.ca](mailto:rbhs@live.ca)

Bruce Mines & District Historical Society Email: [bmd.historicalsociety@gmail.com](mailto:bmd.historicalsociety@gmail.com)

Bruce Mines & District Historical Society Blog: